



Events/Calendar

Featured Event

WWLA Luncheon

WIBA Women's Leadership Alliance

On June 6, we will be discussing various proven techniques for marketing your business!

Who doesn't want to learn more about marketing your business? This WWLA luncheon will feature a diverse panel of WIBA ladies, who will speak about their marketing strategies. Denise Spurlock of Be Amazed Carpet Cleaning & Services will lead the discussion on marketing strategies to grow your business. The panelists will be Ana Ryan of Culinary Catering, Crystal McDonald of Xclusive Event Services and Sue Tirukonda of Financial Benefits.

We want to hear from you! Reply to this email with any questions you have for our panel.

Where: Wichita Boathouse, 515 S. Wichita St.

When: 11:30 am-1:00 pm on Tuesday, June 6

Cost: Members \$15 | Non-Members \$20

RSVP Today

Call (316) 201-3264.

Online - reserve your spot at www.wiba.org

WWLA Luncheon Sponsors:

WIBA Monthly Luncheon

Presenter: Mayor Jeff Longwell

The Mayor will be speaking at our Luncheon on June 13!

Get the news straight from the horse's mouth on June 13th! Mayor Jeff Longwell will be updating our WIBA members on everything city related. Come with questions ready!

Where: Wichita Boathouse, 515 S. Wichita St.

When: 11:30 am-1:00 pm on Tuesday, June 13

Cost: Members \$20 | Non-Members \$50

RSVP Today

Call (316) 201-3264.

Online - reserve your spot at www.wiba.org

About Mayor Jeff Longwell:

Mayor Longwell was elected to office in April 2015. He is a long-time resident of Wichita. He grew up in a west-side neighborhood and attended West High School and Wichita State University.

Mayor Longwell's goals and objectives are to move the City of Wichita forward by promoting economic development among city and county lines, generating jobs and creating a business friendly environment.

Mayor Longwell has championed many issues related to improving the community including government

accountability, accessibility and transparency; economic development and job creation; strategic regional partnerships; quality of life issues; a strong infrastructure; and public transit. [Read full bio here.](#)

Monthly Luncheon Sponsor:

Upcoming Events & Programs

Tues. June 6
11:30 a.m.-1:00 p.m.
Wichita Boathouse
515 S. Wichita St.
316-201-3264

Tues. June 13
11:30 a.m.-1:00 p.m.
Wichita Boathouse
515 S. Wichita St.
316-201-3264

Reservations for any of these WIBA events can be made by calling (316) 201-3264 or online at www.wiba.org/events.

We no longer send invoices for payment. All reservations must be paid in advance.

News

News

Participate in the WIBA Membership Contest

You could win an exquisite Burnell's Fine Jewelry & Design piece!

Here are the details:

Have you heard about our membership contest? You have three more chances to win a gift from [Burnell's Fine Jewelry & Design](#)! The membership contest is open to our entire membership and is strictly a numbers game. Whoever refers the most new members each quarter will receive a gift from Burnell's valued between \$200 - \$300. The quarterly winners will be recognized at a Monthly Luncheon and in the WIBA CONNECT as well. Thank you [Burnell's Fine Jewelry & Design](#) for your wonderful generosity and support of WIBA!

Hearing, Language and Learning have a Crucial Connection.

By The Center for Better Hearing

Children need to hear to learn language and adults need to hear to maintain language and cognitive skills. Language and communication is about expanding knowledge for learning, lifelong education and health. [Read the full article here.](#)

WIBA TAB Board Takes Off

The WIBA Exclusive Alternative Board is a new service to WIBA members. Access to other Board members and the Facilitator/Coach, John Meetz, help owners effectively conquer challenges and seize new opportunities. While most challenges faced by business owners are common across industries, the insights members gain from members in different industries is invaluable. The results our members receive from the TAB Board makes them better business leaders. TAB's mission is to help business owners improve their businesses and achieve a greater balance in their lives.

We have had several members join the WIBA TAB Board. There are three open spots remaining. The next TAB Board meeting is Wednesday, June 21 at 11:00am in the WIBA Board Room. Lunch is provided. An RSVP is required, so please call Cindy at (316) 201-3264 to secure your spot.

Member News

WIBA Event Photos

Photos from the Wichita Small Business Connect on May 4.

Photos from the Monthly Luncheon on May 9.

Photos from the BYW Mixer on May 16.

WIBA Member Events

Want to have your event published here? Submit your event to our [Community Calendar](#)! We love to share what our members are doing. [View the community events here.](#)

This educational, motivational and entertaining 2-hour seminar will take you through the steps you can take to grow your business and have a profitable enterprise that can work like a well-oiled machine without you.

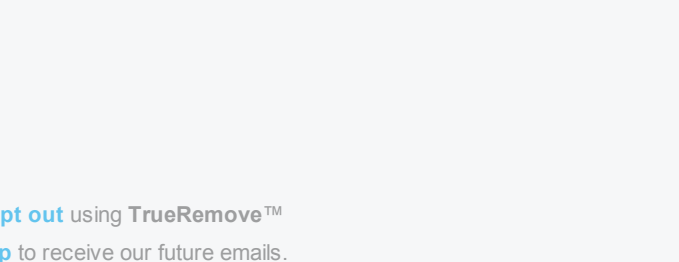
What: 6 Steps to a Better Business

Where: Action Coach Offices, 200 N. Broadway, STE. 450

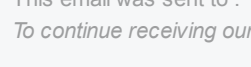
When: 11:30 a.m. - 1:30 p.m. on May 23

[Register here.](#)

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