

Redtail News

September 2020



For those of you who missed it . . .

Great news! Rick Williamson's session from Riskalyze's Fearless Week is now available for you to view at your leisure. And, as usual, Ricky Redtail brings his unique perspective (and his love of film) to a topic sure to leave you with some great takeaways. [You can view that session now here.](#)



Interview with AdviceTech.LIVE Speaker (and Redtail CEO) Brian McLaughlin

Prior to the [AdviceTech.LIVE event on August 27](#), Redtail CEO Brian

McLaughlin shared what excites him about the financial advice profession right now, the Redtail features he thinks advisors may not be aware of (but they should be), and his advice for advisors looking to update their tech stack. [You can read that interview here.](#)

WealthTech Winners Circle Podcast: A Compliance-Approved Way to Text Clients in Real-Time



Redtail CEO Brian McLaughlin also joined Tim Welsh, president of Nexus Strategy, to unpack Redtail Speak's features and the biggest tech challenges for today's advisors, among other topics. [You can listen to that podcast episode here.](#)

What's new in the CRM?

August updates included [a new Standard Reports landing page](#), [the ability to "favorite" individual reports](#), and [a new local time field for Contact Cards](#), as well as [an updated look for Redtail CRM's login and subscription pages](#). You can read more about those and other recent updates to the CRM via our Release Notes [here](#).



What's new in integrations?

HUBLY

Manage and track every stage of your client's financial planning journey with [Hubly](#)! Their integration with Redtail CRM

includes bi-directional contact sync, the use of tag groups to add contacts to Hubly workflows, and more. [Learn more about the integration here.](#)

Upcoming webinars

[Introducing Redtail Speak!](#): every Monday at 11:00 am Pacific

[Redtail Overview Demos](#): every Tuesday at 11:00 am Pacific

[30 Minute Quick Starts](#): every Wednesday at 11:00 am Pacific

Topical Webinars:

[How to Harmonize Different Features of Redtail to Provide a Consistent Client Experience](#)

Wednesday, September 2, 10:00 am Pacific

[A Roundtable Discussion on The Changing World of Prospecting & Client Communication](#)

Thursday, September 3, 11:30 am Pacific

[Redtail Essentials: Exports](#)

Thursday, September 3, 11:00 am Pacific

[New Partner Spotlight - fp alpha](#)

Wednesday, September 9, 10:00 am Pacific

[How to Handle Multiple Rep Codes](#)

Thursday, September 10, 11:00 am Pacific

[New Partner Spotlight - FA Client Machine](#)

Tuesday, September 15, 10:00 am Pacific

[Best Practice Partner Webinar - Quik!](#)

Wednesday, September 16, 10:00 am Pacific

[Redtail Essentials: Broadcast Email](#)

Thursday, September 17, 11:00 am Pacific

[Sell Life Insurance From Home Using Redtail + Quote and Apply](#)

Tuesday, September 22, 10:00 am Pacific

[New Partner Spotlight - Hubly](#)

Wednesday, September 23, 10:00 am Pacific

[Ask a Trainer!](#)

Thursday, September 24, 11:00 am Pacific

Our webinars are *free* to users. You can see the [full schedule for upcoming webinars here](#) or use our Social links at the bottom of this newsletter to follow us for updates!



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