

ALUMNAE MEMBERSHIP EDUCATION NEWSLETTER

Special Edition: Strategic plan

This special edition of the Alpha Sigma Alpha Alumnae Newsletter is all about Alpha Sigma Alpha's strategic plan.

Alpha Sigma Alpha's strategic plan serves as a guidepost for the Sorority. The strategic plan helps Sorority leadership prioritize when making decisions. National council, headquarters staff and volunteers utilize the plan when choosing what programs to offer, when building the annual budget and to ensure Alpha Sigma Alpha's relevance for years to come. The purpose of this special edition newsletter is to help alumnae members learn how they can engage with the strategic plan.

In this video interview, National Vice President Mac MacKenzie and National President Kelly Morello Beck share why the strategic plan is important, how it was created and has changed over time and how the leadership is keeping it front and center throughout today's sorority experience.

WATCH NOW

HOW TO PARTICIPATE IN THIS ALUMNAE MEMBERSHIP EDUCATION

- 1 SET ASIDE TIME TO REVIEW THE BLOGS.**
- 2 READ THE REFLECTION QUESTIONS BEFORE AND AFTER EACH BLOG OR VIDEO.**
- 3 WRITE DOWN A FEW NOTES OR THOUGHTS.**
You will be able to use these notes later in discussions.
- 4 JOIN THE CONVERSATION BY:**



Commenting on the blogs.



Meeting with another member to discuss your thoughts- grab a coffee together.



Sharing the discussion with your alumnae chapter or association.

As you review the articles and videos below, reflect on the following questions:

- Whether it is a new hobby, skill or best practice; what is an area that you would like to learn more about and exemplify in your life?
- In what ways do you best connect with others? How do you stay connected with Alpha Sigma Alpha sisters?
- What is one step you take to continuously develop personally and professionally?
- How have you worked to elevate your learning in the past year? What Alpha Sigma Alpha's alumnae initiatives can help you to do so in the future?

EXEMPLIFY

Exemplify

BY KATHRYN WOLFINGTON HARTH, EE

[READ ARTICLE](#)

CONNECT

Connect

BY HEATHER RILEY, ΦΦ

[READ ARTICLE](#)

ADVANCE

Advance

BY EMILY JUST, BN

[READ ARTICLE](#)

ELEVATE

Elevate

BY JESSICA BRIDWELL WRIGHT, ZΠ

[READ ARTICLE](#)

Alpha Sigma Alpha asked us to pledge our best efforts toward helping the Sorority realize its high ideals along every line of endeavor and with that in mind, it lies within in each of us to advance the Sorority.

The Sorority utilizes a strategic plan to spearhead us forward. It is designed to support the Ritual, while guiding the actions of the national organization and individual members.

- Under the goal of exemplify, Alpha Sigma Alpha strives to provide opportunities for alumnae members to feel supported in their journey. As you read in this newsletter, the Women's Advancement Series provides a space for members to engage with each other and the organization through virtual learning.
- Under the goal of connect, the Sorority aims to provide various opportunities for engagement in all phases of life. As alumnae we can bring this to life by reconnecting with chapter sisters we have not talked to in years, getting together with Alpha Sigma Alphas who live in the area, attend an alumnae chapter event, participate in an online webinar or call a sister.
- Under the goal of advance, Alpha Sigma Alpha aspires to identify and empower future leaders, which we can do by validating the strengths of sisters, mentoring another member, volunteering as an advisor or by investing in the efforts of a collegiate chapter.
- Under the goal of elevate, we know sharing how the Sorority positively impacted us encourages others to reflect upon their Alpha Sigma Alpha experience and the true benefits of membership. This happens through online communities, membership referrals and staying connected to our chapters and the national organization.

Alpha Sigma Alpha seeks to cultivate values and ideals in women who are known for their character and concern for others. Alpha Sigma Alpha inspires women to lead, to serve and most of all to make a difference.

Upcoming Alumnae Opportunities

AΣA NIGHT OUT: THURSDAY, MAY 16

Join fellow Alpha Sigma Alpha sisters across the country by getting together and doing something fun for AΣA Night Out. [Learn more](#) and see if an event is happening near you.

WOMEN'S ADVANCEMENT SERIES WEBINAR: WEDNESDAY, MAY 22 AT 8 P.M. ET

Learn about emotional intelligence in this 60-minute webinar with Mercedes Moreno, ZΣ. Register for the webinar [here](#).

ALUMNAE BOOK CLUB DISCUSSION: WEDNESDAY, JUNE 12 AT 8 P.M. ET

Join Alpha Sigma Alpha alumnae "live" to discuss "Where the Crawdads Sing" by Delia Owens on the Alpha Sigma Alpha Alumnae Book Club Facebook group.

[Learn more](#) about the alumnae book club.

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