



IPIGRAM (28 NOVEMBER 2020)

FEATURE POSTS



Bracing for Impact AI Webinar Series Cyber Challenges to Human Rights

December 1, 2020, 12:00 pm - 2:00 pm EST

#IPOZBracingForImpact



Microsoft



The “Bracing for Impact AI Webinar Series – Cyber Challenges to Human Rights”, is organized by IP Osgoode, in collaboration with the Harry Radzyner Law School at the IDC Herzliya University in Israel and Microsoft Canada.

The event is scheduled for Tuesday, December 1, 2020, from 12:00 pm to 2:00 pm EST and will take place virtually via Microsoft Teams. The event will be in the format of a panel discussion with scholars from Israel and Canada.

The purpose of this webinar is to focus on the interrelationships of countries with technology companies in the areas of national security, the war on terror, and law enforcement. The webinar will host experts from government, academia, NGOs, and the private sector.

You are welcome to join us on December 1, 2020. Please [visit event page](#) for more details and to register.

REGISTER TODAY!



The Honourable Mr. Justice Marshall Rothstein delivered a guest lecture to IP Intensive students

On November 25, 2020, Justice Marshall Rothstein of the Supreme Court of Canada, met with Osgoode students enrolled in the Osgoode IP Intensive Program and shared insights from his experience as a Supreme Court Justice.

LATEST POSTS

The International Impasse on Digital Tax and Its Implications for Canada

November 26, 2020 by Jingcai Ying

Whether additional taxes should be levied upon multinational technology corporations is an ongoing international trade dispute. Any casual follower of the U.S. stock market will notice that many of the stand-out performers this year are the tech companies. Indeed, the COVID-19 pandemic seems to have [spurred the growth of tech giants](#) amidst a global economic contraction. Yet, many of these giant tech companies are being

effectively taxed less than other multinational companies because they are particularly shrewd at [parking their profits in low-tax jurisdictions](#). For example, with [its 12.5% corporate tax rate](#)—compared with [Canada's 26.5%](#) and the [U.S.'s 21%](#)—[Ireland](#) has been a tax haven for tech giants like Apple to offshore their profits.

Written by Jingcai Ying, a contributing IPilogue editor and a J.D. candidate at Osgoode Hall Law School (Class of 2023).

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Grappling with Google: Market Monopoly, Big Tech Exclusivity, and Political Plays

November 26, 2020 by Emily Xiang

In another attempt at tackling big tech, [the U.S. government filed a civil antitrust lawsuit against Google](#) in late October, alleging that the company has been illegally monopolizing the search and search advertising markets through the use of highly exclusionary contracts and anticompetitive practices. In an increasingly digital society, Google has been heralded as “[the gatekeeper of the Internet](#)”, and such a significant suit could have massive implications on the landscape of digital markets in the future.

Written by Emily Xiang, a first year JD candidate at Osgoode Hall Law School. She is an IPilogue editor and a 1L executive for the Intellectual Property Society of Osgoode.

[READ MORE](#)

Events

Bracing for Impact AI Webinar Series – Cyber Challenges to Human Rights

1 December 2020

Featuring Prof. Irwin Cotler, Former Minister of Justice and Attorney General of Canada

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For more information and to register [please click here](#).

Is Canada on the Brink of an AI & Diagnostics Patent Rush?

2 December 2020

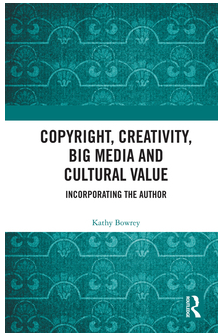
For more information and to register [please click here](#).

US Trademark Prosecution

11 December 2020

For more information and to register [please click here](#).

IP Picks of the Week



Congratulations to Professor Kathy Bowrey, UNSW, Sydney, for publishing her new book *on Copyright, Creativity, Big Media and Cultural Value*. The book offers a detailed history of copyright in the 20th century tracing the development of rights alongside the emergence of mass communications and global cultural trade. The abstracts for each chapter can be [viewed here](#) and the book can be [ordered here](#).



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