Join us on Saturday, April 23 at 2:00 pm for the final pitch!

The Venture Design Challenge (the OC).

Take place in our brand-new Oppenheimer Center for Entrepreneurship and Innovation.

The finalists will compete for $10,000 in funding. Both the semi-finals and finals will see advances to the finals.

Students compete in the semi-finals where a panel of judges determine which teams qualify for the final pitch competition.

In brief:

A Amaryllis, a Glamour as a Service venture, founded by three ENTP juniors.

And they already have customers lined up to purchase as soon as they launch.

The cosmetics market is a $759 billion industry and growing, according to Statista. Yet very few women (or men) have access to the proper training, correct tools, or personalized experience, anyone who wants to experiment with makeup is able to do so in A Amaryllis.

Our pitch competition would not be possible without the generous contributions of the Entrepreneurship Advisory Council and Abbvie.

We are grateful for their support!