Join us on Saturday, April 23 at 2:00 pm for the final pitch!

Advances to the finals.

Students compete in the semi-finals where a panel of judges determine which teams will validate their business venture and develop their minimal viable product. Student teams will present their pitch and competition.

The Venture Design Challenge is designed to help early-stage student founders assess and develop their ideas. Teams work with mentors and advisors to refine their concepts and business plans. The competition is open to all Lake Forest College students from freshman to seniors and includes, but is not limited to, human-centric design, storytelling, resilience, customer discovery and development, marketing, competitor analysis, and fearless asking. All participants are required to participate in the pitch competition.

Our pitch competition would not be possible without the generous contributions of the Entrepreneurship Advisory Council and AbbVie.

We are grateful for their support!

Next year’s Venture Design Challenge Teams

In Entrepreneurship & Innovation's Business Venture Track:

A Amaryllis, a Glamour as a Service venture, founded by three ENTP juniors.

Anila Buja, a TrueRemove startup, founded by three ENTP seniors.

Iglesias '23, Economics with a minor in Entrepreneurship & Innovation;

Swansen '22, Sociology and Anthropology with a minor in Entrepreneurship & Innovation;

Joey Jaquint, a social impact venture,

Ely Dobrodt with a minor in Entrepreneurship & Innovation;

Connor Cahill with local non-profit organizations.

Their solution is focused on helping busy working women feel beautiful and more confident each and every day. They will offer personalized service to their customers, helping them source the highest quality products that fit their face and their personal style. They will also provide a wide variety of products and assistance when choosing or applying their makeup. Enter Amaryllis, a Glamour as a Service venture, founded by three ENTP juniors.

But it's more than just sourcing makeup and makeup application tools, this team is helping them source the highest quality products that fit their face and their personal style. They will offer personalized service to their customers, helping them choose and apply the perfect makeup in order to go out into the world each and every day. They will offer personalized service to their customers, helping them choose and apply the perfect makeup in order to go out into the world each and every day.

People looking to volunteer or earn volunteer hours need an easier way to connect with local non-profit organizations. According to the Bureau of Labor Statistics, there are over one billion volunteers worldwide. However, most volunteers struggle to find and connect with local nonprofit organizations. A challenge ENTP seniors Connor, Ely, Joey and Maggie have decided to address with Volunteer Me, a website that makes it easy for people to find volunteer opportunities.

We conducted a survey in 50 Lake Forest College and area, according to Bagley, 80% of our students find it difficult to find volunteer opportunities that match their values and interests. This is the impetus behind Volunteer Me, a website that makes it easy for people to find volunteering opportunities near them.

As many students struggle to find meaningful volunteering experiences, the ENTP minor provides students with the opportunity to design and run an entrepreneurial venture. We encourage students to use their skills to address a need in the community and take the initiative to get involved. Our Venture Design Challenge is open to all Lake Forest College students, regardless of major.

In Entrepreneurship & Innovation’s Social Innovation Track:

And they already have customers lined up to purchase as soon as they launch的信心.

According to Swansen, “We are confident our customers will love our product because we've already had a response from many potential buyers.” Amaryllis is a targeted makeup application service for busy women who need help finding and applying their makeup. Their solution is focused on helping busy working women feel beautiful and more confident each and every day. They will offer personalized service to their customers, helping them source the highest quality products that fit their face and their personal style. They will also provide a wide variety of products and assistance when choosing or applying their makeup. Enter Amaryllis, a Glamour as a Service venture, founded by three ENTP juniors.

Service venture, founded by three ENTP juniors.

“Confidence is something everyone should have access to,” Bagley said. "But it’s not available to everyone. With Amaryllis, we want to make sure everyone feels beautiful and confident each and every day."