Meet our 2022 Venture Design Challenge Teams!

Each week we will feature ENTP’s 2022 student venture teams. This week, you will learn about A Amaryllis, a social impact venture, and Volunteer Me, a business venture.

A Amaryllis

**In Brief:** A Amaryllis is a social impact venture that helps women and men learn the best application techniques for their personalized face.

**Track:** Social Innovation

**Team Members:**
- Anila Buja
- Maggie Iglesias
- Ariela Menendez
- Connor Cahill

**Description:**
- Founded by four ENTP seniors, A Amaryllis is a virtual makeup business that sources high-quality makeup from around the world.
- Their mission is to offer personalized service to customers.
- They are confident that their business will succeed.

**Volunteer Me

**In Brief:** Volunteer Me is a business venture that helps people find volunteer opportunities and connect with local non-profits.

**Track:** Business Venture

**Team Members:**
- Ely Dobrodt
- Joey Jaquint
- Maggie Iglesias
- Ariela Menendez

**Description:**
- Volunteer Me is a website that makes it easy for people to find volunteer opportunities.
- They want to make it easier for people to volunteer.
- They aim to help people find non-profit and reputable volunteering opportunities nearby on demand.

Net Park Innovation and Social Impact

Our pitch competition would not be possible without the generous contributions of the Entrepreneurship Advisory Council.

The Venture Design Challenge is designed to help early-stage student founders assess and validate their business venture. Student teams will have the opportunity to work with mentors and coaches as they take their venture idea to the final pitch.

The Venture Design Challenge pitch competition is open to all qualifying Venture Design Challenge 2022 student teams. The competition is open to all Lake Forest College students from freshmen to seniors and all majors. ENTP minors are required to participate in the pitch competition.

In Entrepreneurship and Innovation’s Social Innovation Track, teams are challenged to identify a problem, design a business model that addresses the problem, and find a local non-profit or social change organization that the team will work with to solve the problem.

And in Entrepreneurship and Innovation’s Business Venture Track, teams are challenged to design a business that addresses a problem. The business could be for-profit, non-profit, mission-driven, or for social change.