

Happy July from nglccNY!

Dear nglccNY Members,

We hope you and your loved ones are continuing to stay well. As we enter into Phase 4 of New York's reopening we encourage you to remember that LGBT businesses are disproportionately affected by economic crises. Our newsletter and our social media platforms reflect that impact, highlighting the fact that a number of our historically LGBTQ safe spaces are struggling to stay open.

As we move closer to partial reopening, please remember to support local businesses both online and in person, where possible. Whether ordering online or supporting local institutions digitally through GoFund Me campaigns, our LGBT business community members need us!

Please reach out if you know about any businesses that could use chamber support. Email info@nglccnny.org.

Stay Safe and stay strong!

Yours in service,

Team nglccNY

nglccNY Spotlight: Anthony Hayes, The Hayes Initiative

"A great group of older gay mentors took me under their wing. They said, 'You can be going out all night having fun, being young...but you are also going to the Human Rights Campaign Dinner, to the Empire State Pride Agenda,' and so forth. I quickly became socialized around the idea of community." So began Anthony Hayes' journey to the founding of The Hayes Initiative.



When he arrived in New York in 1998 from Oklahoma, Anthony was in his early twenties. He began working in fashion, but by his mid-twenties, Anthony knew that he wanted to work with the LGBTQ community. At the end of a day spent lobbying Congress on behalf of HRC, he asked, “Can someone make a living doing this,” and was assured that the answer was yes.

[Read the blog](#)



July's Ambassador of the Month

Congratulations, Jerry Kajpust!

This month nglccny has named Jerry Kajpust as our Ambassador of the Month. Jerry is a treasured member of our Chamber family and we are grateful for his service. His first encounters with the Chamber began with his early days at the Leslie-Lohman Museum of Art. Now going on twelve years, he currently serves as the Director of External Affairs for the Museum. He says nglccNY was and continues to be an invaluable resource, and is his first “go-to” when looking for professional support for the Museum and for himself.

[Read more](#)



NYC's Oldest Gay Bar Julius' Needs Our Help

Our iconic LGBTQ gathering places continue to struggle financially in the wake of COVID-19. NYC's Oldest Gay Bar, Julius' is no exception. A recent Advocate article spotlighted its efforts to stay afloat: “Julius' launched a [GoFundMe](#) in March following the shuttering of brick-and-mortar businesses due to the health

pandemic. This need has become more pressing, however, as Julius' had to delay reopening after New York postponed indoor dining to avoid another surge of the novel coronavirus. Julius' was the site of one of the most important events in LGBTQ+ history. The bar, which began attracting queer customers in the 1950s, was the site of a 1966 “sip-in” organized by the Mattachine Society.”

[Read more here](#) and please give if you can.

August 2020 Virtual M3!

Join us August 19, 6-8 PM ET!

Don't miss this opportunity to forge connections with members, corporate partners, and non-profit leaders. We take pride in our incredible business community and will be hosting small facilitated breakout sessions for you to connect with other members and partners.



Admission is complimentary to all registered members. All non-members will be charged \$20 to attend each M3 event filled with professional networking with our corporate partners, business owners, nonprofits, and other professional members of the chamber.

If you are a current member of the nglccNY, please click the RSVP link login to be able to register for the M3 at no cost. In addition, members can add additional representatives to their company and update their online business directory profile.

[Register now](#)

Crossroads & Conversation Series: Race, LGBT, Equality, and Equity

Join us Thursday, July 30 at 1 PM ET!



Join the National LGBT Chamber of Commerce and the NGLCC Communities of Color Initiative (CoCi) for the Crossroads & Conversation Series: Race, LGBT, Equality, and Equity with Jonathan Capehart, Pulitzer Prize-Winning Journalist, Washington Post Editorial Board Member and MSNBC Contributor.

[Register now!](#)



NGLCC Webinar Wednesdays

Helping your business thrive online

As we shift to a virtual business world during the COVID-19 pandemic, Team NGLCC is by your side and preparing opportunities to continue to elevate you and your company.

We are thrilled to provide online learning opportunities for you to attend and share within your networks.

Upcoming Webinars:

Wednesday, July 29: So, You Think You Can Pitch?

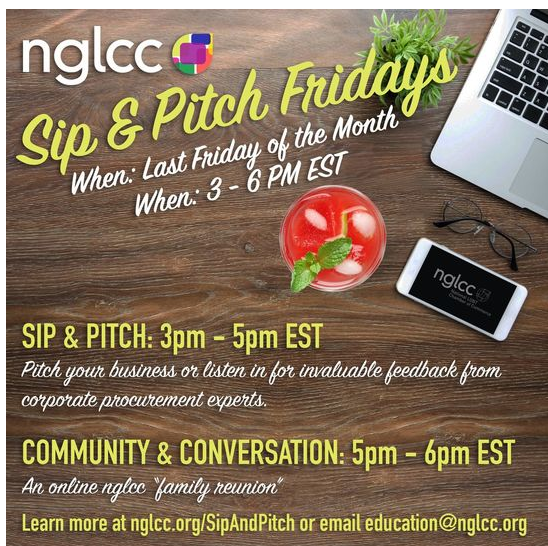
From spontaneous conversations to formal business development presentations, pitching your business is a daily part of the entrepreneur's journey. What makes the perfect pitch? How do you captivate the attention of potential customers and partners? Learn from NGLCC Corporate Partners and fellow LGBTBEs about the keys to success to take your pitch to the next level. This webinar is ideal for business owners at any stage of their journey, and especially beneficial for those considering participating in NGLCC's Sip & Pitch Fridays or upcoming summer Matchmaker programs.

[Register now!](#)

Wednesday, August 5: Getting Your Certified Product to Store Shelves

Join NGLCC for this special presentation focused on helping consumable product and commodity suppliers reach the retail market in stores and online. Whether it is food, beverage, clothing or home decor, getting your products on store shelves and into the hands of consumers is a complex journey that many certified businesses have faced. This webinar will bring together NGLCC certified LGBTBEs who have taken this journey themselves and corporate partners who can provide valuable insight into the process. Learn how suppliers have leveraged their NGLCC certification to scale production from concept, to manufacturing, warehousing and ultimately into the hands of customers at any stage of their journey, and especially beneficial for those considering participating in NGLCC's Sip & Pitch Fridays or upcoming summer Matchmaker programs.

[Register now!](#)



NGLCC's LGBT Sip & Pitch

An online NGLCC family reunion!

NGLCC invites you to take advantage of what we do best: bring business leaders together and create new relationships. Even in this time of social distancing, virtual meetings allow us to be closer than ever.

Join us on [July 31](#) from 3 PM EST to 6 PM ET as the NGLCC brings together LGBT business owners, local affiliate members and corporate procurement experts.

Sip & Pitch is a chance to informally present your business to a panel of experts and your fellow business owners for

positive, constructive feedback and new ideas. If you have a 5 minute (or less) presentation with all the bells and whistles: great! If not: that's great, too! Simply bring your "elevator pitch" and any messaging you'd like to work on with our experts.

Remember: You do not need to present a pitch to join us!

[Learn more about the event](#)



Is Federal Contracting Right for You?

Join us Thursday, July 30 at 2:00 PM ET!

This series is designed to ensure a deeper understanding by LGBTBE@s on government agencies, prime contractors, and the interconnected market that is creating additional opportunities for contracting with diverse business communities.

Part I is an essential overview for small businesses who are interested in learning about contracting with the federal government and how the NGLCC network can help.

[Register now!](#)

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LIVE FABULOUSLY, NOT FABULOUSLY BROKE

Queer Money Podcast

Learn about the LGBT Financial World!

Should I Use Secured Credit Cards to Build Credit?

On this episode of Queer Money®, the duo explains how secured credit cards work and what you need to think about BEFORE you apply for one. The top three factors that impact your credit score will also be discussed: weighing in on just how much payment history, credit mix and credit utilization matter.

Listen in to understand how garnishment works (and how it applies to the deposit on a secured credit card) and find out if a secured credit card might help YOU build your credit score.

[Listen now](#)

Upcoming Events



NEWS BLOG

- July 29: NGLCC Webinar Wednesdays: So, You Think You Can Pitch?
- July 30: Crossroads & Conversation Series: Race, LGBT, Equality, and Equity
- July 30: NGLCC Federal Contracting Series | Part I: Is Federal Contracting Right for You?
- July 31: NGLCC LGBT Sip & Pitch
- August 5: NGLCC Webinar Wednesdays: Getting Your Certified Product to Store Shelves
- August 19: August 2020 Virtual M3

[click to learn more and register](#)



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