

Happy August from nglccNY!

Dear nglccNY Members,

As NYC moves into the next phase of recovery, we remain committed to strengthening our LGBTQ businesses.

While navigating the new normal, it's important to remember that not all companies can re-open with ease. In that spirit we encourage you to support small businesses and crowdfunding campaigns that keep our beloved LGBTQ institutions afloat.

Please know we will continue to uplift and amplify LGBTQ business owners now, and throughout this transformational moment in our nation's history.

Thank you for being a part of our chamber family! Stay tuned as we deploy more innovative programming to continue to help you and your business recover, grow, and scale.

Yours in service,

Team nglccNY

September 2020 Virtual M3!

Join us Sept. 16, 6-8 PM ET!

Don't miss this opportunity to forge connections with members, corporate partners, and non-profit leaders. We take pride in our incredible business community and will be hosting small facilitated breakout sessions for you to connect with other members and partners.



Admission is complimentary to all registered members. All non-members will be charged \$20 to attend each M3 event filled with professional networking with our corporate partners, business owners, nonprofits, and other professional members of the chamber.

If you are a current member of the nglccNY, please click the RSVP link login to be able to register for the

M3 at no cost. In addition, members can add additional representatives to their company and update their online business directory profile.

[Register now](#)



The Phluid Project: The intersections of fashion and inclusion

LGBT-owned businesses continually reflect the values we hold most dear at the National LGBT Chamber of Commerce (NGLCC): perhaps most important of them being a dedication to inclusion in all sectors of life. Rob Smith, the founder and CEO of the Phluid Project, is no exception to living up to those values!

Rob, a fashion expert and advocate, combined his two passions to create his company: a fashion brand, LGBTQ youth center, and, more recently, a business certification body for gender inclusion.

He had been involved in the fashion industry for years and spent his free time volunteering at a variety of organizations. In 2017, he decided that he wanted his professional life to consist of all of his passions.

[Read the blog](#)

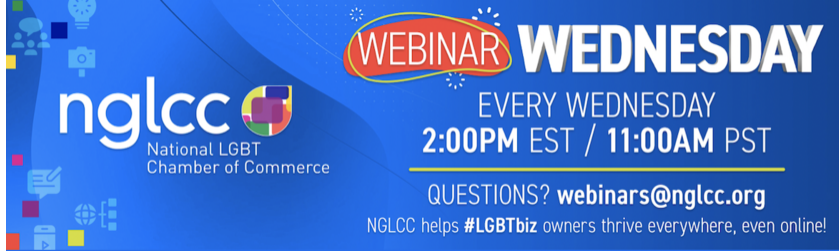


August Ambassador of the Month

Congratulations, Smith Banfield!

We are thrilled to announce Smith Banfield as nglccNY's August Ambassador of the Month. Smith is the founder of Clear Space and as she puts it, "a master organizer, having transformed the homes (and lives) of thousands of people." She is "intimately conscious that our wellness directly connects to our environment, whether in our homes or the world. Her ability to visualize and create inspiring spaces and to bring consciousness to the choices we make about our 'stuff' generates genuinely magical results."

[Read more](#)



NGLCC Webinar Wednesdays

Helping your business thrive
online

As we shift to a virtual business world during the COVID-19 pandemic, Team NGLCC is by your side and preparing opportunities to continue to elevate you and your company.

We are thrilled to provide online learning opportunities for you to attend and share within your networks.

Upcoming Webinars:

Wednesday, September 2: Be a Futures-Minded Innovator: Basic foresight principles for businesses during the pandemic

The COVID-19 pandemic is aggressively reshaping businesses - from the services and products offered to the way that leaders interact with clients and customers. How are you innovating your business? How are you preparing for futures? How are you strategizing during uncertainty? Join this webinar to learn how you can be a Futures-Minded Innovator during the pandemic. During the webinar, learn of basic foresight principles and strategic resources to fuel practical conversations and decisions for your organization. Stronger People Leader is a newly released resource that offers critical insights for today's leaders including coaching, team sessions, and a workbook solution. Using the Stronger People Leaders approach, an essential role for any leader is that of a Futures-Minded Innovator.

[Register now!](#)



NGLCC's LGBT Sip & Pitch

An online NGLCC family reunion!

NGLCC invites you to take advantage of what we do best: bring business leaders together and create new relationships. Even in this time of social distancing, virtual meetings allow us to be closer than ever.

Join us on **August 28** from 3 PM EST to 6 PM ET as the NGLCC brings together LGBT business owners, local affiliate members and corporate procurement experts.

Sip & Pitch is a chance to informally present your business to a panel of experts and your fellow business owners for

positive, constructive feedback and new ideas. If you have a 5 minute (or less) presentation with all the bells and whistles: great! If not: that's great, too! Simply bring your "elevator pitch" and any messaging you'd like to work on with our experts.

Remember: You do not need to present a pitch to join us!

[Learn more about the event](#)

Upcoming Events



NEWS BLOG

- August 28: NGLCC LGBT Sip & Pitch
- September 2: NGLCC Webinar Wednesdays: Be a Futures-Minded Innovator: Basic foresight principles for businesses during the pandemic
- September 11: NGLCC LGBT Sip & Pitch
- September 16: September 2020 Virtual M3

[click to learn more and register](#)

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