

An Excruciatingly Opinionated Guide to the Connecticut Shoreline

SHOP CALENDAR EAT DISCOVER TRAVEL TOWN GUIDES



Am I the only one exhausted by Instagram? My daughter insists that I have to publish more "stories"

and as befits a 24-year-old who knows everything social media, she is likely correct. So, I did a cute video, vertical as I've been warned, added tags and hashtags, and a GIF for good measure. Then the thing came out sideways. For no good reason. Twenty minutes later. Ugh. Listen, I've been on social media for 11 years. I have 10K friends on facebook (none of whom ever see my posts) and 2500 hard-won followers on instagram. I know I've got to do it for the shop — it's marketing after all, but for myself? I've got enough likes, don't really need anymore. I'd rather put my effort here, where you might actually enjoy it. Thanks for reading the list and sharing with your friends.

Love, Erica









## **Bight, Guilford**

Some people arrive at Guilford Yacht Club's new eatery, Bight, by car. Many by boat. Some even by kayak. I've actually managed all three—affording me a chance to try...

More Bight





## Ivory & Iron, Essex

Clean, fresh, organic, authentic. If these words resonate with you, you're going to love Ivory & Iron in Essex. This tiny lifestyle shop is stocked with all manner of ...



More Ivory & Iron







## Beach + Barn, Westbrook

The wall of driftwood got me — and brought me right back to childhood summers spent on the beach, my father collecting sticks and branches...





#### **Sponsored Story**



# Because of Winn Dixie at The Goodspeed

The joyful story about a lonely girl and a stray dog who turn a town of strangers into friends. Extended through September 5!

Not since Annie has a stray dog inspired such joyful noise! In a Southern town filled with lost souls, a new leash on life is just around the

corner when a preacher and his daughter take in a mutt named Winn Dixie. The beloved, award-winning novel about a quirky community learning to get along now sings for the first time in this uplifting new musical. Let Grammy and Tony winner Duncan Sheik (Spring Awakening) and Tony nominee Nell Benjamin (Legally Blonde, Mean Girls) take you on a heartwarming adventure for all ages.

For tickets, call 860.873.8668 or visit goodspeed.org.

**Buy Tickets** 

What's in Store: Natalie Martin

New for transition -- our summer customer favorite, Natalie Martin dresses are back in stock! Hand-printed breezy midi and maxis in exclusive silk and rayon prints.









Shop Natalie Martin



## Summer Sale: 30 to 50% off in The E List Shop!

Come see our Summer Sale! We've added even more to the sale racks and taken additional markdowns. Plus new pre-fall collections arriving daily.

Visit us at
1 North Main Street, Chester 860 322 3388
For more info shop@theelist.com

Store hours: Mon - Wed: 11 - 6, Thurs - Fri: 11 - 6:30, Saturday 10 - 6:30, Sunday 10 - 4 Visit us during Chester Sunday Market (10 - 1)!

**Shop The SALE!** 

# From The E List Events Calendar

View and shop the work of 180 nationally-recognized and emerging craft artists in a variety of media on the historic Guilford Green. **Read more...** 

#### "Jaws" Screening and Clambake at Stone Acres Farm, 7/18

Lobster rolls and a New England clam bake on the farm followed by an outdoor screening of an American classic. **Read more...** 

# Colson Whitehead, Award-Winning Author Presents His New Novel "The Nickel Boys" at First Congregational Church of Madison, 7/19

Join in the important dialogue and discussion with this highly awarded, best-selling and acclaimed American novelist, writing at the height of his powers - presented by RJ Julia. **Read more...** 

#### For the Love of Lilly Luncheon at Ocean House, 7/19

Enjoy a summer afternoon fashion show and luncheon at this historic Rhode Island beach hotel. **Read more...** 

#### Madison Chamber's Annual Sidewalk Sales, 7/18 - 7/21

Snag great deals from local shops throughout downtown Madison at the Chamber's annual sidewalk sales. **Read more...** 

## Murder Mystery Dinner Theatre at the Omni Hotel in New Haven, 7/20

The culprit is hiding among you and your four-course meal, and it's your job to figure out whodunit. **Read more...** 

#### Happy Birthday to MARKET in Essex, 7/25

Celebrate the season with sales, surprises, and cupcakes at this carefully

curated and well-styled boutique of home decor and accessories. **Read** more...

Looking for more to do? Find farm dinners, concerts, food festivals, and more on The E List events calendar:

**Browse the Calendar** 

# p.s. from Erica

We're sad to see our friendly cafe, Sprouted, leave Chester, but hope they are happy in their new home in Ivoryton. If you'd like to give owner Cait Shea a boost, here's a link to her kickstarter.

# LAST CRACK AT THE READERS' POLL! Closes today!



# Last Chance to Give Your Favorite Local Businesses a Shout Out on

#### The 2019 Readers' Poll!

Give your favorite small businesses a shout out and just for your opinion, we'll enter your name in a drawing to win a \$100 Gift Certificate to River Tavern in Chester.

Click below to vote in the 2019 Reader's Poll. If you'd like to share the poll by email or social media, just copy and paste this link: https://theeli.st/317TYCi

Poll ends on July 16th, 2019 at 5 pm. Winners will be announced on July 30th, 2019.

Vote Now!

#### CONNECT



ABOUT ERICA / ASK ERICA / OUR WEBSITE / ADVERTISE

Don't miss a list, sign up here:

SUBSCRIBE

#### **VISIT OUR CLOTHING SHOP!**

1 North Main Street Chester, CT 860.322.3388

SHARE





Got this as a forward? **Sign up** to receive our future emails. View this email **online**.

P.O Box 5 Old Lyme, CT | 06371 US

This email was sent to .

To continue receiving our emails, add us to your address book.

<u>Subscribe</u> to our email list.