



Dear Colleague,

We hope everyone has been enjoying their summer. I sure have! And what a busy time of year, as many of you have clients traveling to Europe and elsewhere.

Europe is certainly back on the globetrotter radar. Iceland has already welcomed over 1.8 million visitors this year and Athens has been named one of the Top 10 most popular city destinations for the summer of 2023.

We're thrilled to announce that Iceland ProCruises has made their 2024 Early Bird Rates available for booking.

There's lots more exciting information below, so don't forget to have a peek. And enjoy the rest of summer!

All the best,



**The Emerging Destinations team**  
**Jenna, Jane, & Ana**



**Upcoming Webinars**

# News at a Glance

## Pax More Greece

- Two Greek hotels, **Katikies Santorini** and **Katikies Mykonos**, have been listed among the **500 Best Hotels in the World by Travel + Leisure readers**, a prestigious honor that refers to the hotels' excellence. Travel + Leisure holds its World's Best Awards poll annually, where readers can vote for their favorite hotels, resorts, destinations, and more.
- Athens has made it into the Top **10 most popular city destinations for the summer of 2023**, according to travel intelligence provider **ForwardKeys** after assessment of flight search data for the July 1 – August 31 period.
- Visitors to Mykonos will be able to learn more about the popular island and get around easier thanks to a **new smart sign** system now in place. The new initiative dubbed "**Mykonos Smart Signs Project**" includes **10 signs from the port to the old town** which use **QR and NFC technology** and provide information in five languages on the island's history, culture, gastronomy, local products and activities and relevant local businesses.

## Iceland ProCruises

- **New cruise in 2024: Adventure West Greenland.** Experience Greenland's west coast in a very special way on this journey. Explore remote places that can only be reached by Zodiac and enjoy many natural highlights off the beaten track. Get to know Western Greenland with us on this adventurous cruise! Hikes and/or city walks and zodiac tours are included on this cruise!
- **We are excited to share our special Prices on combination trips below!**
- **Hot Springs and Eternal Ice:** The Highlights of both islands will be combined on this voyage. Explore the impressive landscape of Iceland which is embossed by volcanos, geysers, hot springs and lava fields. [Check out](#) the itinerary!
- **Greenland Explorer:** An intense journey along the Greenlandic coast: Experience the impressive mountain world of the east coast of Greenland. The green South Greenland with its fascinating Viking history enchants on this journey as well as the famous and legendary Disko Bay with its magnificent ice scenery. [Check out](#) the itinerary!

## Porto & The North

- Whenever Porto invites you in, the door is opened to an entire region waiting to be discovered. Here, there is an immensity of places to explore, people to meet and emotions to feel. **We invite you to join our webinar**, "Highlights of Porto and North of Portugal" on Tuesday, August 29th at 2 pm EDT to learn more! [Register Here](#).

## Iceland ProTravel

- **New Years Eve in Iceland is on sale now!** Spend amazing few days over the magical Icelandic New Year. Join a guided walking tour around Reykjavik's center,

enjoy the refreshing relaxation of the Blue Lagoon and experience fireworks like you have never seen them before. Gala dinner on New Years Eve.

- **More flights are coming to Iceland in 2024!** The flag carrier of Iceland, Icelandair (FI), has plans to add more capacity to its US destinations in the next year. The effective date for these increases is expected to be in late May or early June 2024. Further, it is anticipated that further adjustments will be made in the future.

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## Upcoming Travel! Emerging Destinations On The Road

We will be in the following places over the next few months, and would love to see you! If we will be in your area, click on the link below to request an event invitation or schedule an appointment with us:

[Sarasota, FL](#): Tuesday, August 22nd

[Naples, FL](#): Wednesday, August 23rd

[Denver, CO](#): Friday, September 15th (appointments only, no event)

[Boston, MA](#): Wednesday, September 20th (appointments only, no event)

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Discover Naxos, the heart of the Aegean Sea

Let's travel to Naxos, the largest island of the Cyclades archipelago, mostly known for its pristine beaches, cultural sites, charming villages, vibrant nightlife, and the world-famous attraction the Portara, a massive marble doorway that stands at the entrance of an ancient Temple of Apollo. It was never completed but the Portara, though, still stands as a testament to the island's rich history welcoming all visitors.

[Continue Reading](#)



## What's That Wild & Crazy Bird?



Icelanders call it the Lundi, but to the rest of the planet it's the colorful little Puffin. In most of its range, the birds are rarely seen. But in Iceland, you have a good chance to meet a whole colony during the summer chick-raising season.

Of the approximately 12 million Puffins worldwide, about 60% live on or around the North Atlantic island. Around mid to late April, the birds return from their winter domicile and settle on the grass-covered upper ledges of Iceland's sea cliffs. Each pair returns to the same den they inhabit each year.

[More Here](#)

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## Whats Hot in Iceland? The Lava Show!

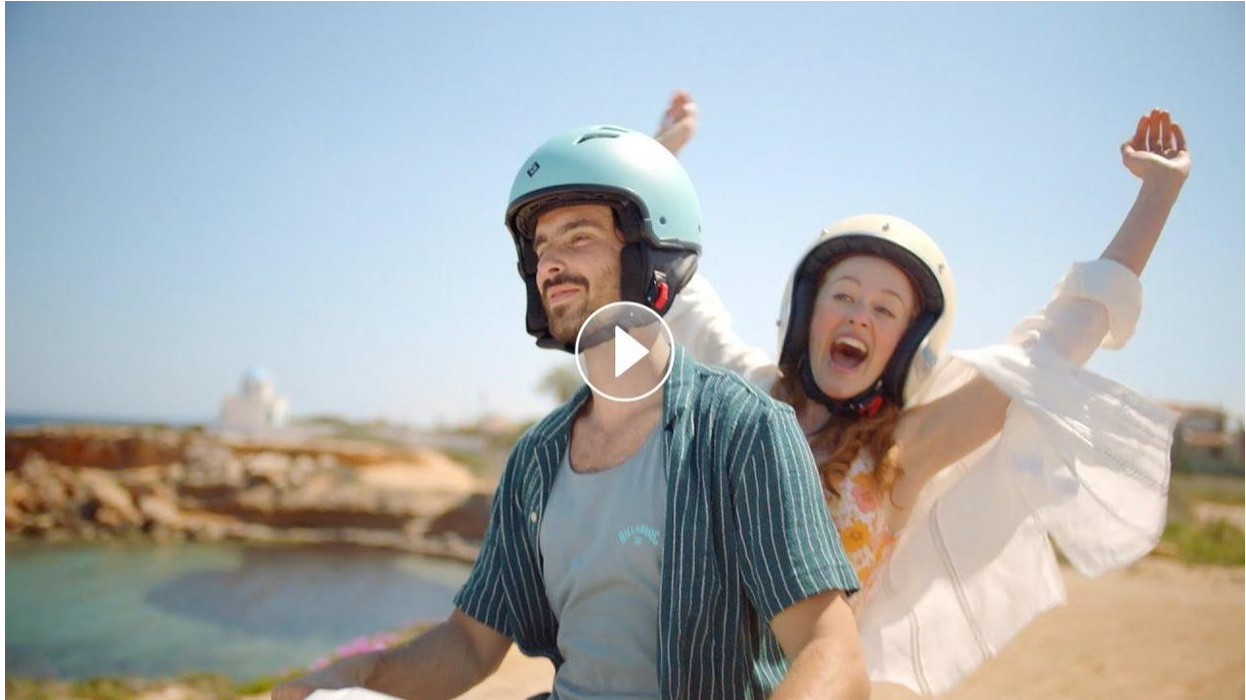
If one of Iceland's four dozen volcanoes isn't erupting while you happen to be on the island, don't stress. You can still feel the heat at the award-winning Lava Show, which creates glowing molten rock before your very eyes.

This is no sideshow circus trick. They really do make lava by superheating volcanic rocks collected from old lava fields to temperatures as much as 1,100°C (2,000°F) and then pouring the molten liquid into an ice-filled basin just feet from the mesmerized audience. [Read More](#)





What is the taste of a tomato washed in sea water? How does it feel to jump from the highest cliff into the sea? Why dance with strangers? Find out on this video... or just come to [Greece!](#)



## Introducing the Icelandverse

The Icelandverse is unlike any other open-world experience with "-verse" in the name. That's because unlike those other "verses" it's actually real. And you don't need a funny-looking VR headset.

[www.icelandprocruises.co](http://www.icelandprocruises.co)



Icelandverse



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