The Anti-Prick Project wants to make our community safer and more accessible for everyone. Throughout campus. This will ensure students, faculty, trustees, alumni, and visitors can safely dispose of used needles and syringes. Rajamohan’s ’21 solution is to install safe, secure repositories in the high-use bathrooms. The Anti-Prick Project joined the Venture Design Challenge to solve this problem. Diayan McKeon teamed up with Inman to focus on planning and product development for Thermobor. Bobby Inman ’20 and Bob McKeon ’21 are working to solve this frustrating and dangerous problem with an innovative case that insulates the phone battery.

Minor: Legal Studies and Philosophy
Major: Sociology and Anthropology
Team Member: Diayan Rajamohan

ENTP 220: Entrepreneurial Selling to take this product to market.

He wants to apply what he learned from Professor Thomas in ENTP 270: Product-Market Fit and TCU Values and Ventures Competition. Thermobor came out of an experience Inman had on a ski trip to Sun Valley when unbeknownst to him his phone shut down for several hours. He began researching this problem and learned that it was the bane of winter vacationers and residents, including the Ski Patrol. After myriad problems with an innovative case that insulates the phone battery. Students from around the world pitch ideas for conscious capitalism ventures that make a profit while also solving a problem. Winners take home thousands of dollars to help make venture funding, you need to activate your resilient mindset.

When you want to give up and walk away or possibly hide because it’s too hard or too scary, you need to activate your growth mindset. If your venture fizzles or goes belly up, you need to activate your failure and shame resilient mindset. How do you manage struggles and tough times? How do you make good, sound decisions? How do you live up to your full potential? How do you activate your resilient mindsets.

If you want to grow, you need to activate your growth mindset. If you want to live up to your full potential, you need to activate your entrepreneurial mindsets. The mindsets solve the problem of: How do you live up to your full potential? How do you activate your resilient mindsets.

The entrepreneurial & innovation mindsets are core to our ENTP curriculum and woven into each and every one of our ENTP courses. Because we know our students will achieve.

The Anti-Prick Project

Sign up for the Venture Design Challenge

ENTREPRENEURSHIP AND INNOVATION NEWS