



Travel Oregon CEO, Todd Davidson, Inducted Into U.S. Travel Hall of Leaders

The U.S. Travel Association announced last month that Todd Davidson, Travel Oregon CEO, would be inducted into the U.S. Travel Association Hall of Leaders in a formal ceremony to take place in November in Washington D.C. Spurgeon Richardson, former president of the Atlanta Convention & Visitors Bureau will also be inducted.

"Todd has built one of the great state travel promotion organizations in our country, and has given his time to advance our industry by serving selflessly on numerous federal committees and boards, and chairing the U.S. Travel board," said Roger Dow, CEO, U.S. Travel.

Davidson began as Travel Oregon's executive director in 1996 and was named CEO in 2004. Under his leadership, the Oregon tourism industry has grown to an \$11.8 billion industry.

Read the full press release from U.S. Travel, [here](#).

Road Rally 2018 Recap

This year's Road Rally saw 18 trade clients and four journalists from nine countries embark on a seven-day road trip through Oregon in an effort to develop new product and content. Based on feedback from past participants and Oregon partners, this year's trip included four regions and 120 Oregon partners.



An all-region speed dating session was held for the first time as part of Road Rally, offering all seven regions one-on-one appointments with Road Rally participants. Social media and trade media brought in millions of views, reads, shares and likes. In the first four months post-rally, eight new itineraries were created in the UK, French, Japanese and Canadian markets.

Grant Applications Accepted Until Aug. 29

Travel Oregon's Competitive Small Grants Program is currently open. Eligible applicants may be awarded up to \$20,000 and must demonstrate at least a 10 percent cash match. Download the [Competitive Small Grants Guidelines](#) for specific eligibility requirements and to view the [application questions](#).



In order to receive access to the online grant application, applicants must submit a [project idea form](#) that will be sent directly to their [Regional Destination Management Organization \(RDMO\)](#). Once the form is submitted, applicants will be provided with a confirmation email, which will include a link and access code to the grant application.

The grant application deadline is 5 p.m. on Wednesday, Aug. 29, 2018.

North Coast Tourism Studio Schedule

This fall, Travel Oregon, in partnership with a local steering committee, will offer the North Coast Tourism Studio. People living in or doing business in the communities along the 90 miles of coastline from Astoria to Pacific City, and who are interested in increasing the vitality and economic impact through tourism are encouraged to participate.

This series of workshops and events will be offered from September 2018 to January 2019 and is designed to bolster the region's tourism economy. Specific workshop topics include:

- Community visioning
- Visitor transportation
- Adventure travel and outdoor recreation
- Cultural heritage tourism
- Visitor communications
- Community action planning

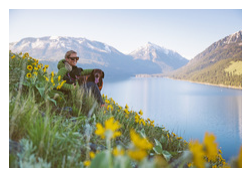
Visit Industry.TravelOregon.com/NorthCoast to learn more and register online.

To better understand the purpose and impact of the Oregon Tourism Studios, watch the Wild Rivers Coast Communities Powered by Travel video below.



The [Communities Powered by Travel](#) video series highlights participants in the Oregon Tourism Studio — a robust training program designed to assist rural Oregon communities in tourism planning, development and management to support their continued economic revitalization. agritourism, outdoor recreation while developing strong local networks.

Apply for a Scholarship to Attend Product Development Conference



Travel Oregon is awarding scholarships up to \$500 for tourism industry stakeholders in Oregon who plan to attend conferences related to tourism product development, including, but not limited, to the [2018 SHIFT Festival](#) and the [2018 National Bicycle Tourism Conference](#). Successful recipients are individuals working on advancing tourism-related outdoor recreation, agritourism or cultural heritage projects in Oregon. Applicants must be able to attend the entire conference of their choosing.

Scholarships will be awarded on a rolling basis. The application form will close at 5 p.m. on Tuesday, Oct. 9, 2018. [Apply online](#).

Upcoming Events

Aug. 27-30, 2018
Statewide
[Oregon Wine Board V&E Research Listening Sessions](#)

Sept. 11-13, 2018
Pendleton, Ore.
[Oregon Tourism Commission Meeting](#)

Sept. 13-16, 2018
Portland, Ore.
[FEAST Portland](#)

Sept. 25, 2018
Garibaldi, Ore.
[North Coast Tourism Summit](#)

Sept. 27, 2018
Gold Beach, Ore.
[Learn By Doing - Grant Writing Workshop](#)

Sept. 30, 2018
Tigard, Ore.
[Travel Oregon 101](#)

Sept. 30-Oct. 1, 2018
Tigard, Ore.
[ORLA Convention](#)

Oct. 4-5, 2018
Bend, Ore.
[Oregon Trails Summit](#)

Oct. 9, 2018
Waldport, Ore.
[Travel Oregon 101](#)

Oct. 9-10, 2018
Waldport, Ore.
[2018 People's Coast Summit](#)

Deadlines
[2018-2019 Travel Oregon Competitive Small Grants Close at 5 p.m., Aug 29](#)

Resources
Industry.TravelOregon.com
[Oregon Travel Barometer](#)

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