Touring Tech – Manufacturers Find Value When They See What ISU Can Do

Sarah McEwen was not a stranger to CIRAS, but she wasn’t fully aware of all the research going on right on her home Iowa State University campus. She had only been aware of some research projects when they hit the headlines in the local news.

Now, McEwen, along with Tom Butzler, a CIRAS program manager, got to tour the ISU labs as part of the Office of Economic Development and Industry Relations’ biennial MEP National Network Conference in Kansas City.

“The goal of the MEP conference is to bring together the leaders of regional MEP Centers from across the nation and to share new ideas and best practices about how to improve the success of U.S. manufacturers,” Butzler explained.

McEwen said she was excited about what she was seeing and hearing in the labs.

“It was amazing how much technology ISU is working on, and how much it’s looking outside the gates to really take care of our manufacturers. I think it’s pretty cool that ISU is really trying to take the manufacturing world by storm and look for new opportunities to bring the technology to industries and the market.”

Find out more and join us on a Lab Tour!

Fort Dodge Finds Efficiency, Better Service Through Lean

When they opened a new public works building last week, the city of Fort Dodge faced the usual excitement and challenges of a new construction project.

In addition to sharing operational practices that make them successful, this was an opportunity to get a pulse on American manufacturing.

“In September, leaders and subject matter experts from the MEP National Network gathered in Kansas City for our biennial best practices conference. Why is this a big deal? Because the MEP National Network, with over 26,000 U.S. manufacturers in the last year alone. 

So, what’s going on in American manufacturing these days? And how can you join the best practices conversation? Find out here in our November newsletter.

CIRAS Tech Scooting Help VT Industries New Doors

Scouting helps VT manufacturer Scopex expand.

When they see what ISU can do.

November 15th, 2018 10:00 AM
What’s Next? (Webinar)
November 14th, 2018 9:00 AM
CIRAS: AM and Polymers Lab Tour
November 08th, 2018 9:30 AM
Water and Wastewater Strategies
November 06th, 2018 11:00 AM
Your Business
Importance of Using Market Research to Grow
November 02nd, 2018 9:30 AM
Everything You Need to Know about Subcontracting and the Federal Government: SWOT 2.0
October 25th, 2018 9:30 AM
Data Analytics for Manufacturers
October 22nd, 2018 9:00 AM
Evaluation Lab Tour
October 17th, 2018 10:00 AM
Attracting and Retaining Global Talent
October 16th, 2018 9:00 AM
CIRAS: Materials, Structures, Non-Destructive Evaluation Lab Tour
October 09th, 2018 9:30 AM
Subcontracting and the Federal Government: Everything You Need to Know
September 27th, 2018 9:00 AM
Tools for Growth: Scouting, Tech Driven Marketing Intelligence, and Three Technologies to Try
September 21st, 2018 9:00 AM
Free Lunch & Learn: Winning the Race on Strategy
September 17th, 2018 12:00 PM
Importance of Using Market Research to Grow Your Business
September 14th, 2018 9:30 AM
Water and Wastewater Strategies
September 11th, 2018 9:30 AM
CIRAS: AM and Polymers Lab Tour
September 07th, 2018 9:30 AM
You are a certified Targeted Small Business (TSB) – What’s Next? (Webinar)
September 05th, 2018 9:00 AM
ISU Lab Resources for Manufacturers
September 04th, 2018 9:00 AM
CIRAS+ Level Up
September 03rd, 2018 9:00 AM

CIRAS+ Level Up
September 03rd, 2018 9:00 AM

Scopex, a manufacturer of fire resistant doors, made a recent decision to change the material of a frequently used supply. The move was groundbreaking for Vermont, a state known for its attention to environmental issues.

For many years, Scopex has made fireproof doors. But the company had to make a decision to change the material of one of its products.

The family-owned company used its own recipe for producing alternatives for one of its products. But the Vermont officials decided in 2013 that it was time to investigate supplier. But VT officials decided in 2013 that it was time to investigate alternatives for one of its products.

A quick five years after its journey based material.

A quick five years after its journey based material.

To find out more about how VT managed a strategic transition and to see what lessons were learned, read on!