Touring Tech – Manufacturers Find Value When They See What ISU Can Do

Nathan Berliner was no stranger to CIRAS, but he wasn’t fully aware of all the resources and services it offers. That’s why he was a little surprised when he was invited to a new Iowa State University lab to see if he could find a CIRAS project that might interest him.

“Most people think of CIRAS as a research-driven organization that does science for a living,” Berliner says. “What I saw was something a little different. It’s not just about science, it’s about applying science to help businesses.”

Berliner, who is a materials engineer at ARLA Foods, was one of the first people to tour the new lab.

“People were really impressed at what we could do there,” Berliner says. “They saw how we could take science and turn it into something that could be used by businesses.”

Berliner visited the lab with Mike Meyer, the associate director of CIRAS. Meyer explained to Berliner how the lab could help him and other businesses.

“CIRAS has a lot of resources that can help businesses,” Meyer said. “We can help you with market research, find new markets, and even help you with your operations.”

Berliner was impressed with what he saw, and he’s considering using CIRAS for some of his own projects.

“CIRAS has a lot of potential,” Berliner says. “I think it could really help businesses in Iowa.”

Berliner is just one of many people who have visited the new lab. The lab is part of the CIRAS Materials, Structures, Non-Destructive Evaluation Lab Tour.

“The new lab is part of CIRAS’ ongoing effort to help businesses in Iowa,” Meyer says. “We want to make sure that businesses have the resources they need to succeed.”

The lab is located in the CIRAS building at Iowa State University. It is open to the public from 10 a.m. to 4 p.m. Monday through Friday.

“It’s a great opportunity to see what we can do,” Meyer says. “We want people to come and see for themselves.”

Berliner is excited about the new lab and the potential it could bring to his business.

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