Touring Tech – Manufacturers Find Value When They See What ISU Can Do

Nathan O’Donnell used to struggle in CIRAS, but he wasn’t fully aware of all the resources ISU had to offer. He knows now Iowa State University can be both a CIRAS tech, but certain resources remain unknown to the ISU community.

More than 26,000 U.S. manufacturers in the last year alone. In September, leaders and subject matter experts from the MEP National Network™ gathered in Kansas City, Mo., for the third annual CIRAS: Tech Scouting Event. The event was a big deal? The 300 or so manufacturing experts in attendance brought back lessons learned from working with more than 26,000 U.S. manufacturers in the last year alone.

It’s all about the people. Rural or urban, east coast, west coast, and everywhere in between, the top point of American manufacturing. Successful, this was an opportunity to get a pulse on the state of Iowa.