



May 2021



**News on Canyon Madness Ranch, Grand Hotels Lux,
Guyana, and Las Torres Reserve**

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Dear Colleague,

It's with great pleasure that I'm able to share the news that the Emerging Destinations portfolio is adding an exciting, new destination this month — **Canyon Madness Ranch** in **New Mexico**. Jane and Jessie just spent five amazing days exploring the area and enjoying the wide range of outdoor activities that Canyon Madness Ranch has to offer. So please expect their insights in upcoming blogs and newsletters. And in June, **Enchanted Expeditions** in **Ecuador** will be joining our family of cool companies in cool places!

For those who haven't done so, please register for the second edition of the **Re•think Travel Virtual**, our virtual trade show from **June 7 to 10**. This is your last chance, so register [here](#). **Travel buyers can attend for free** and schedule one-on-one appointments with Emerging Destinations' clients like Grand Hotels Lux, Canyon Madness Ranch, Iceland ProTravel, SkySafari, Adventure Consults, Iceland ProCruises, Anantara's The Royal Livingstone Hotel, Cheli & Peacock Safaris, Enchanted Expeditions and Anantara Bazaruto Island Resort among others. More than 85 suppliers from the Americas, Africa, Europe and Asia are attending the event.

As the world restarts post-pandemic, please find below inspiring travel ideas in the Americas for you and your clients.

Let's travel the world!

Upcoming Webinars

Today! May 19. **Discovering the Hidden Guianas** | [Register Here](#)

May 26. **SkySafari - Luxurious Fly-In Safaris with a Personal Touch**

| [Register Here](#)

Jun 3. **Punta del Este for all tastes - 10 things you won't want to miss** |

[Register Here](#)

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News At A Glance

Las Torres Reserve

- **Cerro Paine Reserve, Hotel Las Torres** and **Fantastico Sur** have merged and are now operating under a single name and logo: **Las Torres Reserve**. As part of the merge, a new website has also been launched. The website features all of the offerings on the Reserve, from all-inclusive programs at the Hotel, to trekking circuits and excursions. Visit the **new website** [here](#) and follow them on their new **social media channels**: [Facebook](#), [Instagram](#) and [Twitter](#).
- Check out all of the **marketing materials** you need from **Las Torres Reserve**: photo gallery in high and low resolution, videos, logo, etc. Click [here](#).
- Find out more about the implementation of our **health and hygiene protocols** to assure a safe experience for our guests and staff. Click [here](#).
- **Hotel Las Torres** has launched its **new digital brochure** which includes all hotel programs and rates for the 2021/2022 season. Click and download it [here](#).
- Are you traveling to Patagonia? [Contact us](#) for **discounted travel agent rates** with **Las Torres Reserve**.

Grand Hotels Lux

- **Recoleta Grand Hotel**, a fresh and modern hotel, established between French architectural buildings is offering an **Urban Night Package** for people interested in enjoying the Recoleta neighborhood as a local. The special offer includes accommodation in Deluxe Studio, continental room service breakfast, a two courses dinner a la carte with non-alcoholic beverages, and access to the

Gym. Upgrade to Deluxe Suite, early check-in and late check-out will be offered subject to availability. If you're interested in further information or booking this promo, please send us an email: sales@recoletagrand.com

- With the **Book Now Travel Later** special offer, you can choose the **Iguazu Falls** as your next travel destination. **Iguazu Grand Resort** is offering a **3x2** promo, a great deal to plan your next vacation at one of the **New Seven Natural Wonders of the World**. More info [here](#).
- **Iguazu Grand Resort** has created a **Full Moon Package** which includes 2 nights' stay for 2 people in Junior Suite, half board (breakfast and dinner), transfers to and from Iguazu Falls National Park and an entrance fee to the Full Moon Walk at the Iguazu Falls National Park. More info [here](#).
- [Contact us](#) for **discounted travel agent rates** at any of our properties in Buenos Aires & Iguazu (Argentina) and Punta del Este (Uruguay).

Guyana

- In spite of the pandemic we are still hopeful and optimistic that travel will return in droves in Q3 and Q4. We also know, based on research, that we are well positioned for when travel starts again, based on the type of travel experiences visitors will be seeking: nature and wide open outdoor (for the leisure travelers) and reconnecting with friends and family (for the Guyanese Diaspora). With this in mind, we have come up with a series of **Welcome Back to Guyana** videos. The four videos that you can access [here](#), are based on the four main tourism brand pillars for Guyana: Nature and Conservation, Culture, Adventure, and Birding.
- Guyana Tourism Authority rolls out "**Safe for Travel**" plan. More info [here](#).

Canyon Madness Ranch

- Looking for private travel? Please [contact us](#) for information, availability and rates on property buyouts.

Emerging Destinations



Subscribe to our [YouTube channel](#)! We are posting our webinars, videos from our clients and some other fun content.



Join our [Travel Trade Group Facebook Page](#) for insider access to all of our client's trade news, events, promotions, webinars, and more! Feel free to use this forum to ask questions, request information or share insights! All feedback is welcome.

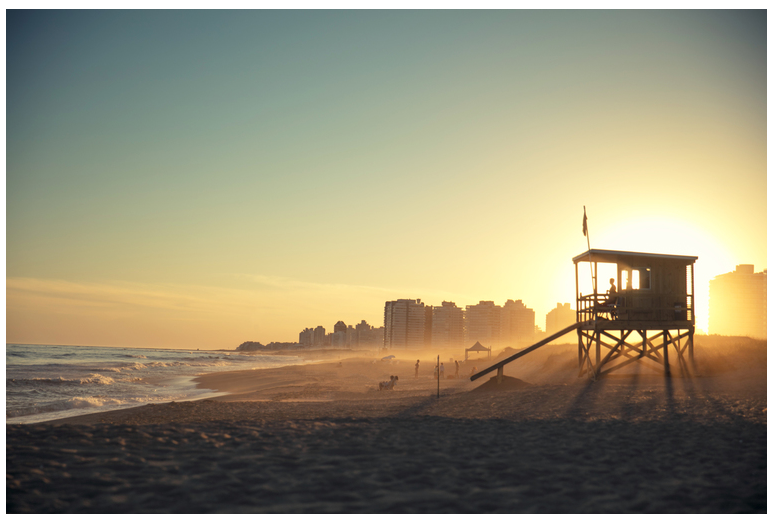
Canyon Madness Ranch Joins Emerging Destinations



Opened in the spring of 2021, **Canyon Madness Ranch** (CMR) is an outdoor, adventure playground in a spectacular wilderness setting overlooking remote Canadian River Canyon in northeast New Mexico.

South America Is Back! And Better Than Ever

As the world slowly but surely gets vaccinated, international travel starts to open up again, **Grand Hotels Lux** is looking forward to welcoming guests back to its luxury urban, beach, and rainforest hotels in Argentina and Uruguay.



“O” My! The Long Way Around Torres del Paine



For hikers planning a trek in Torres del Paine National Park, the big question is always which of the two legendary routes should you take — the W or the O? **Las Torres Reserve** through its trekking circuits and services make it easy to hike the O with an eight-day/seven-night program that includes ...

Summer in Punta del Este

Argentine filmmaker Gastón Luna offers his take on summer adventure in Uruguay’s best beach resort, home of **The Grand Hotel Punta del Este**.



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