



# europa

## News on: Iceland ProCruises, Iceland ProTravel, MiMalta and Porto & North Portugal Convention and Visitors Bureau

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March 2024

Dear Colleague,

It's that time of year again already. Time to embrace the arrival of spring in North America and blossom into new experiences!

As the warmer months approach, **Emerging Destinations** is thrilled to usher in a season of renewal and adventure. It's time to infuse your clients' travel plans with the energy of spring and help unlock unforgettable travel in 2024!

Our team is currently venturing up the coast of **Southern California** on the **Emerging Destinations Roadshow**. And so far, so good! To our valued travel agents and tour operators attending our gatherings, get ready for an immersive experience into the heart of our portfolio. Let's forge connections and inspire new chapters in the world of travel!

As we welcome the vibrant hues of spring and journey along the **West Coast Emerging Destinations** remains your gateway to unparalleled exploration. Connect with us for more insights, collaborative ventures, and bespoke itineraries. Here's to the beauty of new beginnings and the endless possibilities they bring!

Warm regards,

Jenna, Ana, Paula & Jane

## News at a Glance

## [Iceland ProTravel](#)

- Our Iceland New Year's Package is back! The city is dotted with public bonfires and at midnight, amazing fireworks show across the arctic sky put on by the locals. Check out more information [here](#).

## [Iceland ProCruises](#)

- Did you miss our webinar "*Iceland ProCruises Shore Excursions – Take a deeper look into Icelandic Life*"? Don't worry! You can watch it [here](#).
- We will extend our Early Bird prices or keep our Early Bird prices throughout the season.
- Book now and take advantage of our [Balcony Special](#) – that means you save up to 40% off our regular prices for our Balcony Cabins (Cabin Category 6).
- You can check out more of our Winter Specials [here](#)!

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### **Upcoming Travel!** **Emerging Destinations On The Road**

We will be in the following places over the next few months, and would love to see you! If we will be in your area, click on the link below to request an event invitation or schedule an appointment with us:

[\*\*Emerging Destinations East Coast Roadshow \(Philadelphia, New York City & Boston\)\*\*](#): March 11th to 15th

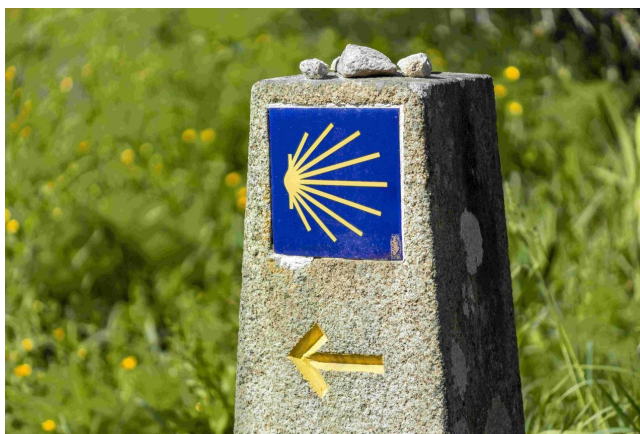
[\*\*Florida \(Miami, Palm Beach, Naples, Fort Lauderdale, Boca Raton\)\*\*](#): March 18th to 22nd

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### Walking the Camino de Santiago – From Portugal

Trekking the historic Camino de Santiago has become increasingly popular in recent years, even among those who make the journey in search of Iberian landscapes and culture rather than a religious pilgrimage.

[\*\*Read More\*\*](#)



## Iceland's Roads Less Traveled



Drive your own modified 4x4 Toyota Land Cruiser as a part of a convoy led by an experienced guide that goes off the beaten path through some of Iceland's most remote places.

During each day of this "*guided self-driven*" expedition there's time for short hikes to experience the serenity that comes with being somewhere that is truly remote.

[Read More](#)

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## Why Isn't Greenland on Your 2024 Bucket List?

It's time to put the world's largest island — Greenland — on your travel bucket list for 2024.

And **Iceland ProCruises** has three incredible cruise options to help you discover a land of dramatic natural beauty and fascinating local culture.

[Read More](#)



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## Northern Portugal Road Trip



## N2 PORTO & NORTH ROADTRIP

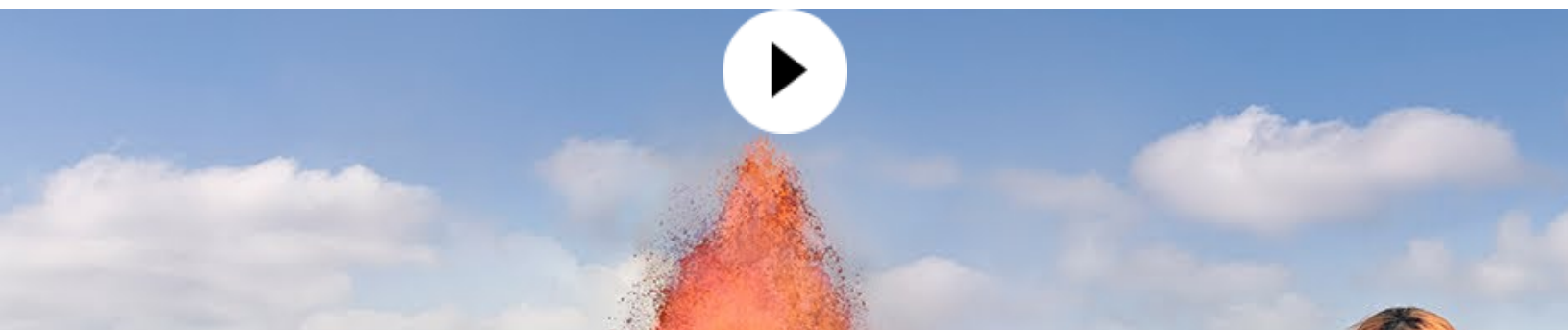
From Trás-os-Montes to Douro, the N2 Highway offers an adventure through history, tradition, nature and authentic flavors of Northern Portugal.

On this motorcycle trip with Tiago Ribeiro, we taste pastry in Chaves, visit the majestic Vidago Palace, admire the tree houses in Pedras Salgadas Park, explore the Mateus Palace and Alvão Mountain, and finished the adventure in Lamego on the 686 steps of the Nossa Senhora dos Remédios Sanctuary.

It is, without a doubt, a day full of incredible experiences. Which one would you like to do?

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Looks Like You Need An Adventure







Iceland invites you to turn your sweatpants into sweatpant boots this summer. Seriously, Iceland is turning sweatpants into boots.

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