

EXCELSIOR

Happy October from nglccNY! Celebrating LGBTQ History Month



Member Spotlight: Bottom Line Construction

Alexis McSween leads her firm with Grit & Grace

Alexis McSween has under her belt eighteen years of practical and formal experience in construction and real estate development. As the founder and CEO of the New York-based Bottom Line Construction & Development, LLC (BLCD), she has worked on several permitted construction and development projects involving, design, renovations, structural work, carpentry, partitions, plumbing and

electrical. BLCD is a fully licensed and insured firm, with offices in Harlem and Queens, and is also 100% woman-, LGBT- and minority-owned and operated. Alexis prides herself in being a community-oriented firm, promoting a company culture based on perseverance, teamwork, and successful collaborations in finding innovative ways to construct and develop properties throughout New York's five boroughs.

Read more



Third Round Biz Pitch Winner!

Congratulations David Suk, CEO & Co-Founder of Saint Luna!

On September 30th David Suk was crowned the winner in the third round of nglccNY's Biz Pitch, sponsored by EY. David is the CEO and Co-founder of Saint Luna.

"Saint Luna is a charcoal filtered moonshine that's made with molasses and rye. The flavor notes include a nice bit of subtle smokiness from the charred oak that we use," he said. "I like to talk about the front of the palette being that molasses. And the caramel flavors that you get pair really well with the spicy pepperiness of the rye that tends to hit the back of the palette. Normally when I do these kinds of presentations, I usually know what people's favorite cocktails are so I can guide them through making their favorite cocktail with Saint Luna. I think it makes it a little bit more identifiable and a little bit more personal."

Read more

October 2020 Virtual M3!

Join us Oct. 21, 6-8 PM ET!

Don't miss this opportunity to forge connections with members, corporate partners, and non-profit leaders. We take pride in our incredible business community and will be hosting small facilitated breakout sessions for you to connect with other members and partners.

NEW YORK'S LGBT BUSINESS COMMUNITY REMAINS STRONGER TOGETHER -

ESPECIALLY IN TIMES LIKE THESE.



Admission is complimentary to all registered

members. All non-members will be charged \$20 to attend each M3 event filled with professional networking with our corporate partners, business owners, nonprofits, and other professional members of the chamber.

If you are a current member of the nglccNY, please click the RSVP link login to be able to register for the M3 at no cost. In addition, members can add additional representatives to their company and update their online business directory profile.

Register now

nglccNY and EY Biz Pitch 2020

Join us Oct. 22, 2-4 PM ET!

nglccNY is proud to announce the fourth round of our third annual nglccNY & EY Biz Pitch competition. The winner of this round will compete at the end of this four-part series at the finals in December 2020.

The deadline for applications to compete in the next program is Monday, October 19. To apply, click here.

The nglccNY & EY Biz Pitch program is similar in format to the nglccNY Certified Superstar program. Four (4) NGLCC Certified LGBTBE® companies per round will each give a ten-minute presentation and receive ten minutes of constructive feedback on style, content, presentation skills and communication. The NGLCC Certified LGBTBE® contestants and everyone in attendance will learn best practices about pitching from Corporate Partner representatives.

Register and apply



Virtual New Member Breakfast

Join us Nov. 6, 9-11 AM ET!

Our next New Member Breakfast will be held on Friday, November 6, 2020. To ensure safety, this gathering will be held online. Meeting details will be provided when you RSVP.



The Virtual New Member Breakfast educates new members about nglccNY, the resources we have available to you, and how to leverage our tools and programs for your business.

This event is by invitation only. If you have questions, or would like to RSVP, please email Phyllis Mehalakes, nglccNY Ambassador Chair, at phyllis@nglccNY.org.

Learn more



October Ambassador of the Month

Congratulations, Joanne Balady!

nglccNY is elated to announce our October Ambassador of the Month, Joanne Balady. Joanne is the Founder/President of Balady Promotions. The company assists its clients in advertising their brands, products and services through the use of promotional product and decorated apparel programs, printed marketing materials, trade show exhibits, and more. Joanne founded Balady Promotions in 1989, having started in the Promotional Products Industry in 1982 as a Program Administrator responsible for the Pepsi Cola Account. She enjoys the creative aspects of the industry and has combined that with her entrepreneurial spirit to create an organization that is truly customer-focused, competitive and enduring.

Read more



NGLCC's LGBT Sip & Pitch

An online NGLCC family reunion!

Join us on October 16 from 3 PM EST to 6 PM ET as the NGLCC brings together LGBT business owners, local affiliate members and corporate procurement experts. Even in this time of social distancing, virtual meetings allow us to be closer than ever.

Sip & Pitch is a chance to informally present your business to a panel of

experts and your fellow business owners for positive, constructive

feedback and new ideas. If you have a 5 minute (or less) presentation with all the bells and whistles: great! If not: that's great, too! Simply bring your "elevator pitch" and any messaging you'd like to work on with our experts.

Learn more about the event

November Virtual M3: Improv Edition!

Join us Nov. 18, 9-11 AM ET!

Join us for a very special edition of the November Virtual M3: Improv Edition! Focused on creativity & ideation, this M3 will be participatory and specifically tailored to learn skills that will help in business. This special edition of the M3 is

DON'T MISS THIS OPPORTUNITY TO FORGE CONNECTIONS WITH

Members Corporate Partners & Nonprofit Leaders!



specifically designed to tackle the unique challenges that arise with virtual communication for individuals and teams.

Learn more



My True Colors Festival

nglccNY Member True Colors Project/My True Colors Festival is stepping up to help artists in the time of COVID-19. "The COVID-19 Pandemic is affecting the performing arts community in significant ways. Many artists have completely lost their income," said True Colors Project Founder Carolyn Brown. "Help us continue to support artists who want to create work with us. Join us on October 17, 2020 at 7:00 p.m., as we honor LGBTQ+ History with an online performance of The Man With The Floppy

Ears, celebrating the stories of marginalized, oppressed communities." Read more about how you can attend and/or support this project by clicking here. You can also email truecolorstheater@gmail.com for virtual Playbill sponsorship opportunities.

Learn more

Upcoming Events nglcc MEWS BLOG New York

- October 16: NGLCC LGBT Sip & Pitch
- October 21: October 2020 Virtual M3!
- October 22: nglccNY and EY Biz Pitch 2020
- November 6: Virtual New Member Breakfast
- November 18: November 2020 Virtual M3!

click to learn more and register





www.nglccny.org

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