





#### Hello BV Chamber Members & Friends,

I think back to the cold dark days of December, January, & February when I had just started this job and was fielding daily phone calls and emails about summer events in Buena Vista, about where to camp and stay and eat, about medical facilities, music shows, venue rentals for summer festivities, transportation options, contractors, utilities and everything else under the sun.

I remember the many, many times I had to lock the front door just so I could focus on the operational work of resurrecting and keeping this organization going. I hated hearing people jiggling the door handle, wanting to talk, and knowing I just couldn't answer the door every time or I wouldn't get anything else done and there was a lot of essential work I needed to figure out.

The place wanted to be a hopping and interactive hub for community conversation and connection and information sharing and I just didn't have the capacity to meet the expectations of the community - locals and visitors alike.

Since then, the Board of Directors has largely turned over and we have a a renewed perspective about who the Chamber is and what we want to offer and how we want to participate in the community. We're realistic about what we can handle on a shoestring budget (for now) and one staff person (for now), AND we are thinking in creative and exciting ways about where we can go from here as we continue to stabilize our operations and our finances.

It became incredibly clear that the Welcome Center, which had been closed for several years, absolutely had to be reopened!

#### I'm excited to announce that we finally have a big 'ol banner up clearly welcoming people in!

It has been so much fun to have volunteers in the Welcome Center every weekday from 10-3. I love hearing conversations happening in the front of the office while I'm in back in meetings or getting work done, and popping out front to say hello and make connections when needed. The place is alive and thriving and I know we made the right choice to get this going again.

I love how the volunteers tackle projects like investigating and creating a list of all of the RV dump stations and fresh water stations around town. Or looking into printing options for brochures and posters. Or hanging the business card rack in the front rather than leaving it hidden in the back hallway. Or use whatever expertise they bring to help make this community space more useful and interesting.

On Monday, the last day before the banner went up, we had 25 walk-ins! That's a lot only between 10:00am and 3:00pm. They asked about hiking, where to eat, what to do, live music, and all kinds of other questions. Our volunteer reported that several visitors mentioned that they love Buena Vista because it feels like a "real place". A real town, authentic. They love the small business community which feels so different than many national chain type strip mall towns that people are used to.

Another day, two people newer to town were talking about how different their lives are here and how everyday feels like summer camp! (Is that not normal in the rest of the country? haha.)

The BV Chamber is dedicated to helping funnel all of these perspectives and understand and retain what makes BV so special while creating space and support for small businesses to be creative and successful. I'm hoping my application to be on the town's Master Planning Committee will be accepted so we can bring this info and these perspectives from our members and all those we interact with, to continue this conversation as the town moves into it's next Master Planning phase.

### I can't wait to see everyone tomorrow for Business After Hours at The Adventure Company in Johnson Village!

Please <u>register in advance</u> to make it easier on our volunteers at the door.

Community connections are EVERYTHING when running a small business or gaining traction on your project in our town. Come on out and connect!

See you tomorrow,

Liz

Liz Morgan
Executive Director
Buena Vista Chamber of Commerce

## **Business After Hours**

Come on out to TAC and join us for food, drinks, and lots of good people to connect with! Can't wait to see you! Please register in advance to make it easier on our volunteers at the door.

Register in Advance

Melcollej.





Advance registration appreciated.

## **Business After Hours**

Wine, dine and network with Chamber Members. Monthly gathering at rotating local business locations.

JULY 2024 Sponsor...

buenavistacolorado.org/business-after-hours

#### Thursday, July 18, 2024

5:30-7:30pm 12847 US Hwy 24/285, Buena Vista, CO (in Johnson Village)



- Tours of Station 24 Cafe & A Riverhouse Lodge.
- · Food provided by TAC!
- Q&A discussion about rafting industry w/ the owners.



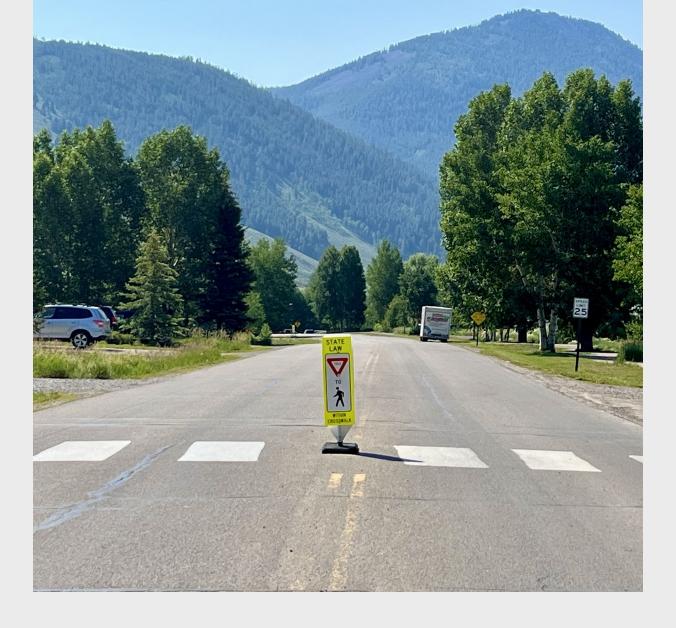


Drink Sponsors: Eddyline & Little Daisy Liquors

Special Guest Bartender: Darin Carl coming out of retirement for 1 evening only!







## Crosswalk Signage Option - Calming traffic on HWY 24 through town

It's a known issue that the crosswalk signage along HWY 24 through the town of Buena Vista are very hard to see for automobiles that often zoom through without seeing that pedestrians are trying to cross the street. The BV Chamber is working to create a more walkable business district here. We want more visible crosswalk signage, more crosswalks, and calmer traffic. We aim to help make this corridor more pedestrian friendly and more beautiful. This would be better for businesses along the HWY 24 corridor and for locals and visitors wanting to stroll around town for ice cream, sushi, food trucks, Crooked Cauldron, and Sorelle's deli to name a few of the great businesses to explore along HWY 24.

These red yield signs (can also have stop sign icons where appropriate) are utilized all around our neighboring town of Crested Butte and I think they are incredibly effective.

In our ongoing efforts to make HWY 24 more of a walkable business district than a dangerous intown highway, I encourage the town of BV to consider and implement such signage, before another serious accident occurs, and before school is back in session. Let's keep the kids and other pedestrians safe and walking while supporting the businesses along this stretch of downtown BV!

## Farm Fresh Recipes

Thanks to Headwater Farms for sharing your local recipe ideas! We've got a burgeoning and very beloved local food scene here and the Chamber wanted to celebrate some of the bounty!

#### This week's recipe is **Swiss Chard Gallette!**

"We tried the galette from Martha Stewart's favorite Swiss Chard recipes - it did not disappoint! We used a frozen puff pastry, because farmers don't have time to make their own in the summer." ~

Headwater Farm

Swiss Chard Galette w/ Headwater Farm



## **BV** Events

### Share your events. Plan your fun!

All Events

W

July 17 -31

#### Despicable Me 4 at The Comanche

8:00 AM - 5:00 PM

T H July 18

#### Personal and Business Finances: Get organized and reduce stress

9:00 AM - 10:00 AM

Join us for a FREE, virtual workshop! It's not too early or too late to get organized with your money! Save time, money and reduce stress this year. Tips for personal and businesses, saving taxes, tracking expenses, reducing

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July 18



#### Business After Hours - The Adventure Company in Johnson Village

5:30 PM - 7:30 PM

Wine, dine and network with Chamber Members. Join us for this monthly gathering at rotating local business locations. Tours of The Adventure Company, Station

Register

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July **20** 



#### **Buena Vista Farmers Market**

9:00 AM - 1:00 PM

The Buena Vista's Farmers Market will be held at Columbine Park located directly behind K's Burger Shack off highway 24 in Buena Vista Colorado. This park is a busy vibrant place in the summer with ample seating, shade, and

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July **20** 



#### Saturdays at Turner Farm: Historical Farmstead & Apple Orchard

11:00 AM - 3:00 PM

11:00 - 3:00 every Saturday (except not July 6) historical Turner Farm is open to the public. Admission is by donation. 1912 farmhouse. Original homestead cabin on its original site from late 1890s. Tool room. Mother-in-aw cabin. Barn. 100

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July **20** 



#### **Legacy Stage Concert Series FREE LIVE MUSIC**

2:00 PM - 8:00 PM

Need something to do between getting off the river and BV night life?! Come join us for some FREE live music featuring Rocky Mountain Artists from 2p to 8p at the Legacy Stage! We will have Blue Rooster from Crestone, John Daniel ...

July **23** 

#### **Two-for-Tuesdays**

11:00 AM - 2:00 PM

Unlock a Double Dose of Local Joy with Two-for-Tuesdays This Summer. A dog, a drink, chips, and a museum ticket for \$11 or less This unique collaboration supports two remarkable local non-profits, enriching cultural and social initiatives...

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July **25** 

#### 10th Annual Chaffee County Habitat for Humanity Mac & Cheese Bake-Off Featuring 'Anything Pasta'!!!!!!

5:30 PM - 7:30 PM

Chaffee County Habitat for Humanity is excited to invite you to the 10th Annual Mac & Cheese Bake-Off/Silent Auction Fundraising event featuring 'Anything Pasta'! Our fundraiser will occur at Mount Princeton Hot Springs ...

# Weekly Announcements

All Weekly Announcements



Excellent opportunity for investment, full or part time residency!

HORIZON: AN AMERICAN SAGA showing at the Comanche Drive In Theatre



Author Visit at Once Upon a Trapeze Bookstore

Lisa Wingate, author of Before We Were Yours and Book of Lost Friends, will be visiting Once Upon a Trapeze Bookstore on the evening of Tuesday, July 30th, from 5:30-7:00, to discuss and sign her newest historical fiction novel, Shelterwood.



Anupa IV Hydration

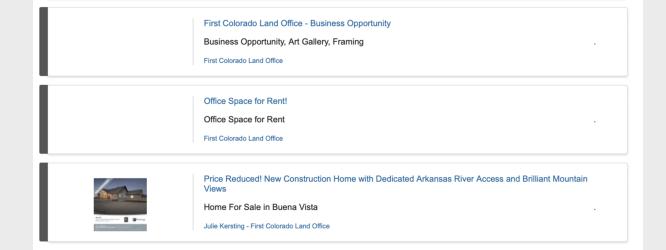


First Colorado Land Office - Business Opportunity

Office Space for Rent!



Price Reduced! New Construction Home with Dedicated Arkansas River Access and Brilliant Mountain Views

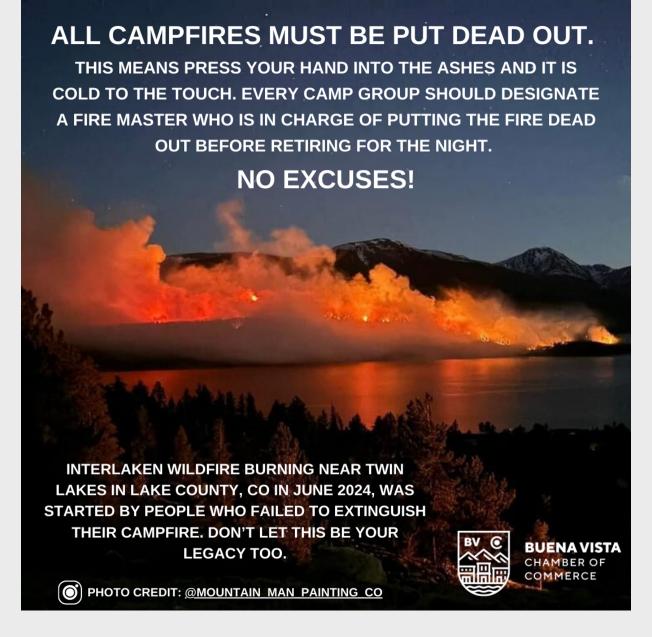


# Prevent forest fires

Fill a dry bag (or bucket) with water to put the fire dead out, cold to the touch. Dry bags are lightweight and easy to pack on a backpacking trip or any time you need a big gulp of water for fire safety. Make sure your crew brings maybe 2 per fire. Fill them up early so they're sitting there waiting and ready at the end of the evening.

If you want to tell your friends you invented this so they think your a genius, go right ahead!

Cold to the touch. No excuses.









A Special Thank You to Our Cornerstone Members!















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