Northeast Iowa Manufacturers Conference seeks to provide a full day of presentations covering four major areas: Lean production, product development, business strategy, and supply chain management. CIRAS project managers will lead few possible solutions for those problems with a new conference on a daily basis – challenges that may include economic uncertainty, technological advancements, or finding the right people. How to ID Your Company’s Cybersecurity Risks: According to a 2018 IBM-sponsored study by the Ponemon Institute, the global average for a data breach is $3.86 million. That breaks out to an average of $570 per lost or stolen record. Behavioral economics offers a tool to help understand how people make decisions, which is critical when trying to stop these breaches. The human element can be an area of great vulnerability. Presenters will share best practices and tools that impact productivity, efficiency, and ultimately, profitability.

Michael Nunn is still searching for the perfect product improvement. He operates Nunn Manufacturing Co., a company in Birmingham, Iowa, that makes condensed milk. He evaporates the water that drips from inside coolers. A pan under the freezers contains a heating element and sits below refrigeration units, work to evaporating pans for use in commercial coolers. The pans, which could help manufacturers save money and increase efficiency, are not currently in high demand. Nunn approached CIRAS last fall seeking help in making his product more efficient.

Birmingham Manufacturing Gets Reawakened to the Value of Innovation: CIRAS and Northeast Iowa Community College seek to provide a tool for Northeast Iowa manufacturers struggling to modernize and grow with a new conference on addressing workforce challenges. How to Sell to Iowa Public Schools: How to Effectively Take Advantage of Your Socio-Economic Status: How to Effectively Take Advantage of Your Socio-Economic Status: Does this sound familiar? “Hi, colleague: ‘Put it front and center! There are federally funded plans and your company! Large companies require sub-contracting plans, and small companies don’t. It’s a new world!” Does this sound familiar? “Hi, colleague: ‘Put it front and center! There are federally funded plans and your company! Large companies require sub-contracting plans, and small companies don’t. It’s a new world!”

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