

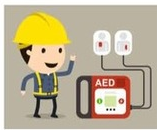


Weekly Safety Tip

February is Heart Month



FEBRUARY is HEART MONTH



AED Monthly Maintenance Checklist



Year _____ Serial # _____ Location _____ (Date and Initial Each Month)

- ☐ Check for the green checkmark (only ZOLL units) or any green light indicator
- ☐ Verify that adult electrodes are within expiration: Expiration Date: _____
- ☐ If applicable, verify that pediatric electrodes are within expiration: Expiration Date: _____
- ☐ Verify that batteries are within expiration date: Date Installed: _____
- ☐ Verify that pads are pre- connected to the input connector and sealed in their package.
- ☐ Verify that rescue accessory kit is available for use (scissors, razor, face shield, etc.)
- ☐ Check that the unit is clean, undamaged, and free of excessive wear
- ☐ Check that there are no cracks or loose parts in the housing
- ☐ Check that all cables are free of cracks, cuts, or broken wires

Source: Zoll Medical

David A. Varwig, CSP-retired and SCNWO Board Member

Weekly Safety Share



Transforming Safety From a Cost to a Performance Driver



SAFETY & HEALTH SHARE



In today's competitive business landscape, **safety** is often relegated to a mere compliance issue, **viewed largely as a necessary expense to stave off future losses**. However, a paradigm shift is essential, one that reimagines safety not just as a box to be ticked but as a pivotal driver of performance and strategic advantage.

By reframing safety, companies can **harness its potential to enhance customer satisfaction, improve employee welfare and ultimately boost their bottom line**.

Common **Misconceptions** about Safety

A prevailing misconception among many executives is that **safety is a cost center**, an obligation to fulfill. This outlook leads to underinvestment and sidelines safety as an abstract value rather than a core component of business strategy.

Alarming, [research](#) conducted and compiled by the Harvard Business Review shows that **although 94% of executives claim safety is a core value, only a fraction embed it into their strategic planning**. This disconnect not only undermines the potential of safety to drive performance but also exposes companies to unnecessary risks and inefficiencies.

Benefits of Integrating Safety into Business Strategy

Integrating safety into the core business strategy can yield substantial benefits.

[Studies](#) have consistently shown a link between robust safety protocols and increased customer satisfaction, which in turn drives sales and enhances employee welfare.

For instance, companies with superior safety records often enjoy higher employee and customer satisfaction, resulting in increased productivity, greater market share and profitability.

Successful examples abound, such as **ExxonMobil**, which has made safety a strategic priority, leading to industry-leading safety performance and operational excellence. Integrating safety reduces operational costs, minimizes downtime and enhances a company's reputation, setting it apart in a crowded market.



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