

# ALEX & RED

SEARCH WITH PURPOSE

## Alex & Red completes search for **Personalanalysis**

### Director of Business Operations - Houston, Texas

**Kécia McBride** has been named Director of Business Operations at **Personalanalysis Corporation**. Ms. McBride brings more than 20 years of team leadership to Personalanalysis, as well as consulting, government and non-profit sector experience. Previously, Ms. McBride was the Program Officer & Grants Manager at the Episcopal Church Diocese of Texas. Ms. McBride earned a bachelor's degree from the University of North Texas and an MBA from Southern Methodist University.



**Personalanalysis Corporation** is a highly acclaimed and unique personality assessment that uses a simple, straightforward framework to identify three distinct parts of an individual's personality: how one thinks, makes decisions, and processes information; how one expresses themselves and communicates and how one defines engagement and meaningful work. Founded in 1975, Personalanalysis is used by Fortune 500 organizations, and small and medium-sized businesses across a variety of industries to develop talent, enhance leadership, improve team collaboration, explore the power of personality diversity, and learn how to increase inclusion.

#### This search was conducted by:

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