



SEARCH WITH PURPOSE

Alex & Red completes search for **Personalysis**

Director of Business Operations - Houston, Texas

Kécia McBride has been named Director of Business Operations at **Personalysis Corporation**. Ms. McBride brings more than 20 years of team leadership to Personalysis, as well as consulting, government and non-profit sector experience. Previously, Ms. McBride was the Program Officer & Grants Manager at the Episcopal Church Diocese of Texas. Ms. McBride earned a bachelor's degree from the University of North Texas and an MBA from Southern Methodist University.



Personalysis Corporation is a highly acclaimed and unique personality assessment that uses a simple, straightforward framework to identify three distinct parts of an individual's personality: how one thinks, makes decisions, and processes information; how one expresses themselves and communicates and how one defines engagement and meaningful work. Founded in 1975, Personalysis is used by Fortune 500 organizations, and small and medium-sized businesses across a variety of industries to develop talent, enhance

leadership, improve team collaboration, explore the power of personality diversity, and learn how to increase inclusion.

This search was conducted by:

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Alex & Red is a national search firm that conducts searches for multiple industries and positions. Our sweet spot is management positions that require high-impact hires. Alex & Red has unsurpassed research capability and diverse industry experience and conducts its business with the highest level of professionalism, integrity, and ethics.



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