

The Alexander Group completes search for **Berry Appleman & Leiden LLP**

Chief Brand Experience Officer — Dallas, Texas

Brendan Delaney has been named **Chief Brand Experience Officer** for Berry Appleman & Leiden LLP. Mr. Delaney brings more than a decade of marketing and tech industry experience, coupled with expert leadership and collaboration skills to his new role. Prior to joining Berry Appleman & Leiden, Mr. Delaney served as the Chief Marketing Officer at Booz Allen. Mr. Delaney received a bachelor's degree from the University of Notre Dame and an MBA from Georgetown University McDonough School of Business.



Berry Appleman & Leiden LLP (BAL) is singularly focused on meeting the global mobility challenges of corporate clients around the world in ways that make immigration and the movement of talent more strategic, enabling clients to compete effectively in a constantly evolving global economy. Established in 1980, BAL has consistently provided immigration expertise, top-notch information security, and leading technology innovation. The firm has grown exponentially over the last five years and has more than 1,200 employees in 10 offices in the United States.

This Search Was Conducted By:

AMANDA K. BRADY

*Managing Director and
Chief Operating Officer*
The Alexander Group

SARAH J. MITCHELL

Director
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SHANA DELEON

Senior Associate
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