

Events/Calendar

Featured Event

WIBA Job Fair

Participate in WIBA's job fair on April 26!

Come connect with potential future employees that embody the spirit and culture of the independent business environment. Take advantage of the opportunity to privately meet with them one on one and extend job offers to those that you feel fit your work environment not only for their skills but for their attitudes as well.

The Workforce Centers of South Central Kansas and the Wichita Independent Business Association will be teaming up to advertise and seek out a wide array of candidates to fill your open positions. For this event we have added [KNOXX online career networking](#) to the partnership to give an enhanced recruitment experience to both the jobseeker and the employers. KNOXX will be providing an online portal for jobseekers to share their resumes before the event in which all participating employers will have the ability to review before, during and after the event.

To take advantage and participate in this no cost event, [please sign up at this link](#) as booths are limited.

Whether you are an employer or a jobseeker, please start building your profile for this job fair on [KNOXX's webpage right here](#). Employers, you will need to use the promo code wiba4 so you can access the event site free-of-charge.

Employers:

Reserve your booth space on [the Eventbrite page](#). Use the promo code wiba4 so you can access the event site free-of-charge.

Start building [your KNOXX profile here](#).

Any questions? Contact the Wichita Workforce Center at 316-771-6800 or KNOXX at 316-425-7200

Jobseekers:

Start building [your KNOXX profile here](#) (even if you can't attend, you can still participate).

Any questions? Contact the Wichita Workforce Center at 316-771-6800 or KNOXX at 316-425-7200

Where: Wichita Workforce Center, 2021 N. Amidon, STE 1100

When: 1:00 p.m. to 4:00 p.m. on Wednesday, April 26

Cost: Free

RSVP Today

Call (316) 201-3264.

Online - reserve your spot at [wiba.org/events](#)

What is KNOXX?

At 3:30 p.m. on Friday, April 14, KNOXX will be holding an employer info session for business owners, hiring managers, and anyone who is more than a little bit worried about the loss of human capital from the Wichita job market.

If you plan to participate in our upcoming job fair, you should attend this info session. Here are the details:

When: 3:30 p.m. on Friday, April 14

Where: e2e Accelerator, 110 S. Main, STE. 101

Cost: It's free! Just RSVP at (316) 425-7200 or email [info@knoxx.net](#).

Wichita Small Business Connect - Put Your Business on the Map!

Attend for free. Participate for free. Network with local businesses – all at no cost.

In celebration of National Small Business Week, the Wichita Independent Business Association and Armstrong Chamberlin Strategic Marketing are hosting the Wichita Small Business Connect! Due to the overwhelming response from our members, we are excited to do it again! We are currently searching for business professionals to speak during this event. Each speaker will be given twenty to thirty minutes to present about an educational topic related to their business (not a marketing pitch).

Upstairs, we will have the business expo, which will feature over twenty businesses. This is an opportunity to show off your business and products at no charge, but spots will fill up quickly!

Food trucks will be onsite from 11:00 a.m. to 1:00 p.m. Speaker and booth spaces are on a first come, first served basis. Workshop schedule and exhibitors on display will be published soon.

If you are interested in being a speaker or having a booth, please contact Lisa-Marie Pulley, at (316) 201-3264 or [lisa-marie@wiba.org](#).

Featured Workshop by Armstrong Chamberlin: "How to Leverage Google to Grow Your Business"

Learn the basics of how customers find your business online and how to promote your online presence with methods like search engine optimization (SEO) and online advertising from Google Partner Armstrong Chamberlin. We also introduce tools to help you run your business online, including Google Analytics and Google Apps for Work.

Where: The Wichita Boathouse, 515 S. Wichita St

When: 8:00 a.m. to 1:00 p.m. on Thursday May 4th

Cost: Free

RSVP your space:

Call (316) 201-3264.

Email Lisa-Marie at [lisa-marie@wiba.org](#).

Online - reserve your spot at [wiba.org/events](#)

Upcoming Events & Programs

<p>Wed. April 26 1:00 p.m.-4:00 p.m. Wichita Workforce Center 2021 N. Amidon, STE 1100 316-201-3264</p>	<p>Tues. May 2 11:30 a.m.-1:00 p.m. Wichita Boathouse 515 S. Wichita St. 316-201-3264</p>	<p>Tues. May 9 11:30 a.m.-1:00 p.m. Wichita Boathouse 515 S. Wichita St. 316-201-3264</p>
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<p>Thursday May 4 8:00 a.m.-1:00 p.m. Wichita Boathouse 515 S. Wichita St. 316-201-3264</p>
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Reservations for any of these WIBA events can be made by calling (316) 201-3264 or online at [www.wiba.org/events](#).

We no longer send invoices for payment. All reservations must be paid in advance.

News

News

WIBA announces first woman president!

The WIBA Board of Directors have elected Alicia Holloway as the first woman president of WIBA. Holloway's main goal for WIBA is expanding its viability and visibility, assuring the growth of the company and its members. "I am so honored to have the opportunity to lead WIBA," said Holloway. "I have been passionate about this organization for many years." She graduated summa cum laude from the University of Texas and held marketing positions at Pizza Hut and Rent-a-center for 11 years prior to starting Right Recruiting of Kansas. Welcome to the team, Alicia!

HR Tips for Small Business

Blunders in HR can hurt profits and prevent growth, which could be detrimental to any business. Even though small business is a major economic driver in the U.S., many don't survive past the first five years. In an effort to increase small business' success rate, [we offer these HR tips for small business](#).

You are invited to the grand opening of Troutman and Richardson Aesthetic Center!

Celebrate the grand opening of WIBA member, Troutman and Richardson Aesthetic Center with a tour of the new suite, introductions to our great staff, refreshments and hor d'oeuvres.

When: May 4, 2017 form 4:00 p.m. -7:00 p.m.

Where: The Offices at Cranbrook located at Building Three, 10111 E. 21st St. N. Wichita, KS 67206

Make a difference by volunteering in a community action project!

Our marketing director, Lisa-Marie Pulley is participating in the 2017 Advance Kansas class. As part of this program, her team is developing a community action project to address real-time issues in our community. Her group has chosen to partner with the Wichita Women's Initiative Network (WIN) to start a financial mentorship program. WIN supports survivors of abuse with educational and employment opportunities to foster healing and self-sufficiency. When the Advance Kansas group met with WIN, they were told that the women were interested in having a financial mentor to assist them with budgeting, filing taxes, getting a credit card, etc. The Advance Kansas group believes that this mentoring project will have a positive and lasting impact on the women served by WIN. Here is where you come in!

Here are the details:

- WIN provides a one hour volunteer training session and lunch and learn for all mentors.
- The time commitment is one hour a month starting in June.
- Materials are provided. You will have a workbook with information to share with mentees.
- You do not need to be a financial planner or accountant to volunteer.

If you are interested in participating or have any additional questions, please contact Lisa-Marie at (316) 201-3264 or [lisa-marie@wiba.org](#). Thank you for your time!

More about WIN:

WIN focuses on the physical, mental, emotional, social and spiritual aspects of life so true healing can take place. Simply providing survivors of mental and physical abuse with job training, employment options or educational opportunities is not enough. Recovery from abuse requires a holistic approach.

Member News

WIBA Event Photos

<p>Photos from BYW Mixer on March 21.</p>	<p>Photos from the WWLA Luncheon on April 4.</p>	<p>Photos from the Monthly Luncheon on April 11.</p>
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WIBA Member News

SJCF Architecture's new website highlights 60 years in business!

SJCF Architecture, a Wichita firm, has been an active part of building the Wichita community since 1957 and is celebrating their sixtieth year of business. As part of the celebration, they have launched a new website. The new site highlights their mission to design spaces that bring people together and honors their history while focusing on their future. The updated design is easy to use and fun to navigate. SJCF Architecture have been members of WIBA for 18 years.

WIBA Member Events

Want to have your event published here? Submit your event to our [Community Calendar!](#) We love to share what our members are doing. [View the community events here.](#)

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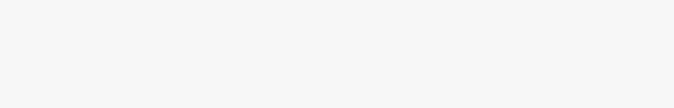
The Wichita Area Technical College Foundation has partnered with the Wichita Wingnuts for their second annual Wichita Wingnuts Community Benefit Concert. On April 22 Lawrence-Dumont Stadium will host Billy Currington, Chris Janson and 3 local acts. Tickets are being sold by the Foundation to support our mission of making technical education a possibility for all through scholarships and support.

Tickets are just \$40 with 50% benefiting the Foundation. To purchase tickets simply call 316-677-1039 or purchase online at [www.watc.edu/Foundation](#).

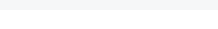
More information on [sponsorship opportunities here](#).

More information on [team registration here](#).

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