Entrepreneurship and Innovation

Highlights and Insights

October 2020 edition

You really autumn know what’s going on in ENTP...

We hope you enjoy this month's newsletter, featuring a sneak peek of the new Oppenheimer Center for Entrepreneurship and Innovation plus stories from fellow Foresters and ENTP students. In their own words, five students reflect on campus life, how they are staying focused and engaged, where they are finding joy, and what they are looking forward to when we return to campus.
We started the school year at a distance, but our faculty and College leaders have done a remarkable job keeping that special Forester spirit alive. Even though we are not together, there are still many ways that our community can connect, celebrate, and come together. We can share our stories and best practices for online learning. We can reach out and connect with classmates all around the globe. We can Zoom into office hours with our ENTP faculty.

We know this is a different classroom experience. But we can use it as an opportunity to apply design thinking, creative problem solving, and a resilient mindset. We are a community of resilient problem solvers. Even though it might not feel like a normal semester, we can support and encourage each other knowing that this too shall pass, and we will be together again on campus. And we can support and encourage ourselves using positive self-talk and seeking out the support we need when we need it.

We look forward to a productive year ahead. The pandemic has shifted the manner in which we learn, but not our commitment to learning. It is a moment we can meet with courage, generosity, optimism, and a dash of creative innovation.

For our Foresters,
Kate Jackson
Co-Director of Entrepreneurship and Innovation
The Oppenheimer Center for Entrepreneurship and Innovation

Take a behind-the-scenes tour of our new center on campus. A major milestone for ENTP, the Oppenheimer Center will serve as a laboratory for creative experimentation and collaboration for our entrepreneurs, innovators, and change makers. Check it out [here].

Forester Features

We asked your fellow Foresters for their advice on making it through this complicated time. Here are their stories...

**ANNMARIE BUABENG '21**
Major: Chemistry

*How has life changed for you? How are you learning remotely?*

Learning remotely requires a different type of discipline. I have to hold myself accountable for every part of my schedule because I do not need to base my schedule around the time it takes for me to get from one place to another, dining hall hours, and library hours because I am at home, and I now have access to my professors via Zoom. All the responsibility falls on me to determine what I will do with the extra time I now have. Read more from Annmarie [here].

**GRIFFIN MITCHELL '21**
Major: Business

*When we all return to campus, what place do you recommend new*
In neighboring Highwood there is a small coffee shop called Tala Roasters. I love to go there, get a cup of coffee, and do my homework. They have plenty of indoor and outdoor seating and all their drinks are fantastic. If you’re someone like me who likes to have some white noise, this is a great spot less then 10 minutes from campus.

What advice do you have for new students?

Being yourself and following down the path that you want is so important. Being off campus and not being able to walk by, sit next to, or live down the hall from other students is tough for now but college is still a fresh start. Get out of your comfort zone, and meet new people because as a freshman everyone is in the same boat, take advantage of it. Lastly, I think it’s important to note that there are so many resources at your disposal. Whether it’s your professors, the library, or coaches this school has so many ways to help and you shouldn’t try to make it through without help. Read more from Griffin here.

FATIMA GOMEZ ‘23
Major: Business and Art

How’s learning remotely going? How has your life changed?

Learning remotely was a big challenge for me in the beginning. I am an asynchronous student and that only made things more difficult. I’ve always participated and enjoyed class discussions, but under these circumstances I am unable to do that. I had to think of ways to let my professors know that I am interested in learning even if I am not able to attend the class. It was hard keeping up with deadlines when I would watch class sessions at a later date. I was really overwhelmed until I sat down, took a breath, and planned out my schedule.

What’s keeping you motivated?

During this time, I have leaned primarily on my family members. They have been so helpful and understanding, even if they do not completely understand
what being away from campus is like. They are keeping me motivated because they want me to succeed so much and I would hate to let them down. Read more from Fatima here.

ADAM HARTZER ’23
Major: Business, Marketing, and Creative Media Design

As we all continue adjusting to a situation that we initially hoped would only last a few weeks in the spring, I have had to refocus and reset my mindset. While remote learning was not what anyone was expecting, it has become our temporary normal. At first, I was skeptical about receiving all of my instruction virtually; however, with everyone’s cooperation, the transition to a remote semester has been manageable. Seeing people’s faces in classes and other meetings has helped replicate in-person interactions and has helped me stay engaged and feel connected with the College community.

With the daily video calls and virtual deadlines to constantly track, I’ve created reminders and calendars on my phone to stay organized and prevent myself from forgetting. Being at home, it’s easy to get distracted doing something else, so I’ve found it especially helpful to set notifications on my phone to remind me in advance when I have an upcoming class or meeting to join. Read more from Adam here.

MARISSA BARNETTE ’21
Major: Music

What’s fall been like? How has your life changed?

Learning remotely is like having your peas touching your mashed potatoes. Nobody requested the odd mix, but when approaching with an open mind, you discover you like the new combination! (Or hate it.) I have had moments of both. Being asked to learn and study in the same environment that I’m supposed to relax in can be difficult, but it has also been a joy to know I am mere moments away from my piano, my cat Dusty, a walk around my
neighborhood block, or a great conversation with my mother. Any stress from school is met immediately with the comfort of my own home, and for that I am grateful. Though I do miss the spontaneous day-to-day interaction with my fellow Foresters. Read more from Marissa [here](#).

Join the Entrepreneurial Society

The ENTP Society is a family of innovators and visionaries who share ideas, collaborate, and grow together. The ENTP Society offers opportunities to attend skill-building workshops, incubation sessions, and club speaker events. We aim to help improve entrepreneurial skills, help turn ideas into businesses, and help student entrepreneurs find ways to grow their businesses. We help you further develop a growth mindset, engage in team collaboration, and build resilience. This club is open to all majors and helps both business owners and those who don't own businesses. Meetings are biweekly either Wednesday or Friday at 5:30. Email us if you are interested in learning more about the club.

Do you have a big idea that changes student life? Or even the world?

Red Bull gives wings to student innovators to drive positive change through its Red Bull Basement. Red Bull Basement empowers students in all areas of study to drive positive change. The aim is to connect and inspire all students to challenge the status quo by coming up with ideas that can lead to a better tomorrow. You don't have to be an entrepreneur or an inventor to join – everyone is invited to the brainstorm. Finalists will participate in the Global Workshop, bringing their ideas to life for a final pitch. Along the way are opportunities for networking, expert mentoring and more.

This year's competition will be fully virtual and applications are due **Sunday, October 25th**. Full details about Red Bull Basement can be found [here](#).

We are thinking of you and your families during these challenging times, and hope to hear from you very soon. Tell us what ENTP topics you’d like to read or learn more about. Email us with your ideas and we might put it in an upcoming newsletter.