



Spring 2020



### From the President/CEO

As I reflect upon the day our doors opened May 20, 2013, never could I imagine a scenario of empty streets, bare halls and vacant rooms. We are all asking the same question, "When will we see some kind of normalcy again?"

Charles Starks

While it is uncertain when we will be able to host events at full capacity, what is certain is our commitment to the city and the community. I am grateful we are in a position to be able offer financial support to the COVID-19 Response Fund, the Community Foundation of Middle Tennessee fund for storm relief as well as the city of Nashville.

We value all of our partners and look forward to having you back. Please know that our entire team is working diligently to ensure the safety of everyone. In the meantime, please stay safe.

### New CCA Board Member

The Convention Center Authority announced the appointment of a new member, Seema Prasad, who was appointed by Mayor John Cooper and confirmed by the Metro Council.

### Recent Coverage

On the Move: Seema Prasad  
[Nashville Post](#)

Music City Center gives \$40M for Nashville's tight budget as city faces economic loss from COVID-19  
[Tennessean](#)

Music City Center announces \$500,000 COVID-19 Response Fund donation  
[NewsChannel 5](#)

Music City Center chief: Coronavirus' business impact worse than 9/11's  
[Nashville Business Journal](#)

Various area businesses aid with tornado recovery efforts  
[Nashville Post](#)

How to Join the Nashville Convention Center Authority's Tornado Relief Effort  
[Trade Show News Network](#)

Convention Center Appeal  
[Convention South](#)

Music City Center wins USGBC TN awards  
[The Nashville Ledger](#)

[Click here](#) to view additional coverage

### January, February and March 2020 Summary



48  
Events



98,000  
Attendees



8  
Non-Profit Events



\$90,308,822  
In direct economic impact



Progressive Nashville Boat Show



Antiques & Garden Show of Nashville



TN DEPT of ED Partners in Education Conference



3DEXPERIENCE World 2020



Public Library Association National Conference



National Pavement Expo

### Music City Center hosts annual Small and Diverse Forum



MCC hosted the annual Small and Diverse Business Forum Feb. 20. The event connected small and diverse-owned businesses to major employers including Coca-Cola Consolidated, Inc., Dove Awards, Limena, Inc., Ryman Auditorium, Sodexo, Warner Music Group, and more. The keynote speaker was Mignon Francois (pictured), founder/CEO of The Cupcake

Collection. The event is in partnership with First Horizon and the Nashville Chamber. Press Coverage: [Tennessee Tribune](#)

# COVID-19 RESPONSE FUND

Supporting our community through crisis  
[www.nashvilleresponsefund.com](http://www.nashvilleresponsefund.com)



## THANK YOU

to all of our  
health care workers,  
hospitality workers  
and first responders

[www.nashvillemusiccitycenter.com](http://www.nashvillemusiccitycenter.com)



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