

COMPLETED SEARCH

The American Heart Association

SVP, Digital Marketing

Sharlene Jenner has joined **The American Heart Association** as **SVP, Digital Marketing**. Ms. Jenner is an award-winning senior executive with more than 18 years of experience. Her expertise includes all facets of marketing strategy, digital transformation, consumer experience, multi-channel marketing, e-commerce, and project execution. Ms. Jenner received an MBA from Texas A&M University-Commerce.

“Sharlene brings deep experience leveraging digital technologies to advance understanding, awareness, and engagement in the healthcare and pharma industries. Her creativity, innovative mindset, and her passion for the mission of AHA complements the already impactful marketing team led by Katrina McGhee, EVP and Chief Marketing Officer at AHA,” said **Amanda K. Brady, Managing Director and Chief Client Officer, The Alexander Group**.



The American Heart Association (The AHA or The Association), headquartered in Dallas, is the nation's oldest and largest not-for-profit organization dedicated to fighting heart disease and stroke. The AHA, founded in 1924 by six cardiologists, includes more than 40 million volunteers and supporters. The Association funds innovative research, fights for stronger public health policies, and provides critical tools and information to save and improve lives. The AHA also operates an affiliated organization, The American Stroke Association, which focuses on care, research, and prevention of strokes.



This search was conducted by:

Amanda Brady

Managing Director

The Alexander Group

Jean Lenzner

Managing Director

The Alexander Group

Established in 1984, The Alexander Group is an industry-leading global executive search firm conducting searches for Board and C-Suite positions in a wide array of industries including Legal and Professional Services, Life Sciences & Healthcare, Financial Services, Industrial and Manufacturing, and Not-For-Profit. The Alexander Group is recognized for its commitment to long-term client relationships, highly acclaimed research capability and recruiting leaders who make a difference.



HOUSTON • NEW YORK • PARK CITY • SAN DIEGO • SAN FRANCISCO • CHARLOTTE • WASHINGTON DC

www.thealexandergroup.com

[Manage your preferences](#) | [Opt Out](#) using TrueRemove™

Got this as a forward? [Sign up](#) to receive our future emails.

View this email [online](#).

This email was sent to .

To continue receiving our emails, add us to your address book.

emma®

[Subscribe](#) to our email list.