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Hanging Two Ways CIRAS Serves You Online

Upcoming Conferences, Training, & Workshops

The Center for Industrial Research and Service (CIRAS) seeks to make Iowa better by educating its businesses about the latest research-proven methods and best practices of the industry. Here are just a few of the ways we plan to do this in the coming month. For a complete listing of events, go to the CIRAS Training Calendar online.

The 2020 ILC Virtual Annual Conference is slated to include a fantastic networking opportunity, this time without leaving your desk. Get ready to take advantage of another quality, daylong learning and networking opportunity, this time without leaving your desk. Registration is now open for the Iowa Lean Consortium's Annual Virtual Conference – the ILC's first attempt at taking its popular yearly educational event virtual.

CIRAS, form a nationwide network of more than 600 dedicated professionals who work to help local businesses sell their products and services行政区划. To continue receiving our emails, add us to your address book.

COVID-19 Manufacturer Roundtable

Recently, to help you better, we made some changes to how we'll be reaching out. For example, we've been posting video updates on our Facebook page, which has more than 8,000 followers. We've also switched to reaching you via email instead of phone. This is just one of the many ways CIRAS is changing to adapt to the COVID-19 pandemic. In this new reality, we're working hard to continue serving our valued clients, and doing it in a safe way.

Like most responsible companies, we've been working to ensure that CIRAS is a safe place to be. We've posted COVID-19 safety signs, upgraded our cleaning supplies, and made sure that we have enough hand sanitizer, face masks, and gloves to go around. We've also been rotating employees into the office to reduce the number of people in the building at one time.

In response to COVID-19, we've had to make some changes to how we work. We've moved many of our in-person workshops and events online, and we've also been providing educational webinars to help businesses navigate these uncertain times. We've had more than 80 webinars involving more than 3,000 participants. We've seen a significant increase in the number of people joining our discussion groups, and hosting more than 1,000 participants.

While we've had to change things up, we're committed to continuing to serve our clients to the best of our abilities. We're working hard to provide the same level of support and resources that our clients have come to expect from CIRAS. We're also committed to staying up to date with the latest research and best practices, so that we can continue to provide our clients with the best possible service.

We're inviting you to learn more about a major part of CIRAS programming. We're excited to announce that we're expanding the number of webinars we are offering and the topics we cover. We're looking forward to sharing our knowledge and expertise with you, so please don't hesitate to sign up for our webinars and events.

TSB Overview - State of Iowa Debriefing

But, we're not just providing educational resources. We're also working to help businesses adjust to the pandemic. We've been providing one-on-one consulting services, helping businesses navigate the challenges of the new normal. We've been working with businesses to help them figure out how to adapt to the changing market conditions and to help them find new ways to reach customers.

This is just a small sampling of the many ways we're working to help businesses during the COVID-19 pandemic. We're committed to continuing to provide the best possible service to our clients, and we're working hard to make sure that we're doing it in a safe and effective way.

We'd like to thank our clients for their continued support during these challenging times. We're proud to be able to provide you with the resources and support that you need to navigate this new reality. We're looking forward to helping you continue to be successful in the months and years to come.