Welcome to the Eagle Family! Congratulations on being an Eagle Parent! We are excited that you and your student are a part of our community. Here at UWL, we want you to know that your student will be involved in their experience on campus.

As a parent/guardian of a UWL student, you are automatically a member of the Parent Association. You also have the opportunity to apply to be a part of the Parent Advisory Board or serve as a Parent Ambassador. The University of Wisconsin-La Crosse Parent Advisory Board is a group of current and former parents who are committed to involving you in its activities, and its future by serving on an advisory capacity as we prepare our students for lifelong success. Members of the Parent Advisory Board serve in a rotating term through participation and service. The University of Wisconsin-La Crosse Parent Advisory Board offers the opportunity to volunteer at events for their fellow parents as well as for newly admitted students.

Through your active engagement, you are making a direct impact on your student’s experience at UWL.

Parent Advisory Board Expectations & Benefits

What You Give

- Serve a one-year renewable term, meeting twice annually.
- Serve an advisory role to the Vice Chancellor for Student Affairs
- Encourage and support parent involvement in UWL activities
- Participate in events on- and off-campus
- Be an advocate for UWL and serve as a resource for other families in your region

What You Get

- Inside information about important initiatives
- Opportunity to engage with the Vice Chancellor for Student Affairs
- Develop relationships with fellow parents/families
- A Parent Advisory Board event during Family Weekend

Parent Ambassador Expectations & Benefits

What You Give

- Serve as a one-year ambassador
- Represent UWL at events on- and off-campus
- Volunteer to assist with social events for current parents or prospective student ambassadors
- Be an advocate for UWL and serve as a resource for other families in your region
- Share personal experiences/faith

What You Get

- Inside information about important initiatives
- Opportunity to engage with campus
- Develop relationships with fellow parents/families
- A Parent Advisory Board event during Family Weekend

Ready to learn more?
Check out the full position descriptions at uwlax.edu/parentsfamilies or contact us at parents@uwlax.edu. We look forward to connecting with you!

Family Weekend

Family Weekend 2018 is Friday, October 12-Sunday, October 14.

Registration for Family Weekend is available online, as well as on-site. However, in order to take advantage of discounted football ticket prices, you must register and purchase prior to the conclusion of online registration on October 9, 2018. Football tickets may be purchased the day of the game at the stadium, however you will not receive the Family Weekend discount. All football tickets are general admission.

Click here for Family Weekend information: Schedule, Online Registration, Ticket Purchase, Hotel Information, and Community Resources.

"UWL Parents and Families" on Facebook

Are you looking to stay more up-to-date on things happening on UWL’s campus? Or connect with other UWL families? If so, like us on Facebook! We have a "UWL Parents and Families" page for you to follow. From campus updates, to sports events and important tickets, we’ll be sharing photos and information on all sides of campus and events as well as helpful articles and information. We also have the "100% Parents" Facebook group for you to interact and network with other families. We can’t wait to get the conversations started!