Welcome to the Eagle Family!

Congratulations on being an Eagle Parent! We are excited that you and your student are a part of the community here at UWL, and we want to tell you about some ways that you can be involved in their experience on campus.

As a parent/guardian of a UWL student, you are automatically a member of the Parent Association. You also have the opportunity to apply for a seat on the Parent Advisory Board or serve as a Parent Ambassador. The University of Wisconsin-La Crosse Parent Advisory Board is a group of current and former parents who are committed to investing in our students and their future by serving in an advisory capacity. As a parent/guardian, you can provide input and support to the Parent Advisory Board through participation and service at UWL-La Crosse Parent Advisory Board events. Parent Ambassadors have the opportunity to volunteer at events when they are able to, and also to serve as liaisons between parents and the university.

Through your active engagement, you are making a direct impact on your student’s experience at UWL. Parent leaders are an integral component of the campus experience we offer to our students, and parent engagement is critical as our students seek internships and embark on meaningful careers after graduation. We would like to encourage you to be a part of the experience and apply today at uwlax.edu/parentsfamily. First review of applications will be October 1st.

Parent Advisory Board Expectations & Benefits

**What You Give**

- Serve on a year renewable term, meeting twice annually.
- Serve as an advisor to the Vice Chancellor for Student Affairs.
- Encourage and support parent involvement in UWL activities.
- Participate in events both on- and off-campus.
- Be an advocate for UWL and serve as a resource for other families in your region.
- Share personal expertise/skills

**What You Get**

- Inside information about important initiatives.
- Opportunity to engage with the Vice Chancellor for Student Affairs.
- Develop relationships with fellow parents/families.
- A Parent Advisory Board event during Family Weekend

Parent Ambassador Expectations & Benefits

**What You Give**

- Serve on a year renewable term.
- Participate in events both on- and off-campus.
- Volunteer to assist with special events for fellow parents or campus committees.
- Serve as a resource for other families in your region.
- Share personal expertise/skills

**What You Get**

- Inside information about important initiatives.
- Opportunity to engage with campus partners.
- Develop relationships with fellow parents/families.
- Engage with incoming families at Orientation.

Ready to learn more?

Check out the full position descriptions at uwlax.edu/parentsfamilies or contact us at parents@uwlax.edu. We look forward to connecting with you!

Family Weekend

Family Weekend 2018 is Friday, October 12-Sunday, October 14. Registration for Family Weekend is available online. In order to take advantage of discounted football ticket prices, you must register and purchase prior to the conclusion of online registration on October 9, 2018. Football tickets may be purchased the day of the game at the stadium, however you will not receive the Family Weekend discount. "UWL Parents and Families" on Facebook Are you looking to stay more up-to-date on things that are happening on UWL’s campus? Or connect with other UWL families? If so, like us on Facebook! We have a "UWL Parents and Families" page for you to follow for updates and timely news. We would also like to encourage you to connect with other parents/families in your area through "UWL Parents and Families" groups. To create a group with only parents/families who have children at UWL, just fill out the form on our website. Then share the group with other parents/families in your area. We can’t wait to get the conversations started!