Welcome to the Eagle Family! Congratulations on being an Eagle Parent! We are excited that you and your student are a part of the community here at UWL, and want to tell you about some ways that you can be involved in their experience on campus.

As a parent/guardian of a UWL student, you are automatically a member of the Parent Association. You also have the opportunity to apply for a spot on the Parent Advisory Board or serve as a Parent Ambassador. The University of Wisconsin-La Crosse Parent Advisory Board is a group of current and former parents who are committed to investing in its students and their future by serving in an advisory capacity. As we prepare our students for lifelong success, Members of the Parent Advisory Board work closely through participation and service to understand the needs of UWL-La Crosse Parent Ambassadors help the university by advising on events and activities for their fellow parents as well as for newly admitted students. Parent Ambassadors also serve on the Parent Advisory Board.

Through your active engagement, you are making a direct impact on your student’s experience at UWL. Parent leaders are an integral component of the university experience as we offer our students and parent engagement is critical as our students seek internships and embark on meaningful careers after graduation. We would like to encourage you to become a part of our experience and apply today at uwlax.edu/parentsfamily. First review of applications will be October 1st.

Parent Advisory Board Expectations & Benefits

**What You Give**

- Serve on a new annual term, meeting twice annually.
- Serve on an advisory role to the Vice Chancellor for Student Affairs
- Encourage and support parent involvement in UW-L activities
- Participate in events both on- and off-campus

**What You Get**

- Inside information about important initiatives
- Opportunity to engage with the Vice Chancellor for Student Affairs
- Development opportunities with fellow parent/families

A Parent Advisory Board event during Family Weekend

Parent Ambassador Expectations & Benefits

**What You Give**

- Serve on a new annual term
- Participate in events both on- and off-campus
- Volunteer to assist with social events for fellow parents or campus/minority student fees
- Be an advocate for UW-L and serve as a resource for other families in your region

**What You Get**

- Inside information about important initiatives
- Opportunity to engage with campus partners
- Develop relationships with fellow parent/families

A Parent Advisory Board event during Family Weekend

Ready to learn more? Check out the full position descriptions at uwlax.edu/parentsfamily or contact us at parents@uwlax.edu. We look forward to connecting with you!

Family Weekend

Family Weekend 2018 is Friday, October 12-Sunday, October 14.

Register for the Family Weekend is available online. However, in order to take advantage of discounted football ticket prices, you must register and purchase prior to the conclusion of online registration on October 9, 2018. Football tickets may be purchased the day of the game at the stadium, however you will not receive the Family Weekend discount. All football tickets are general admission. Click here for Family Weekend information: Schedule, Online Registration, Ticket Purchase, Hotel Information, and Community Resources.

"UWL Parents and Families" on Facebook

For you, learning how to stay up-to-date on things that are happening at UWL’s campus? Or connect with other UWL families? If so, like us on Facebook! We have a "UWL Parents and Families" page for you to follow for updates and events. Join the "UWL Parents and Families" page for a chance to connect with fellow parents.

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add contact information here