Welcome to the Eagle Family! Congratulations on being an Eagle Parent! We are excited that you and your student are a part of our community. Here at UWL, we want to provide you with information about how you can be involved in your student's experience on campus.

As a parent/guardian of a UWL student, you are automatically a member of the Parent Association. You also have the opportunity to apply to be a part of the Parent Advisory Board or serve as a Parent Ambassador. The University of Wisconsin–La Crosse Parent Advisory Board is a group of current and former parents who are committed to investing in UWL and, by serving as an advisory capacity or as an alternate parent student life representative, members of the Parent Advisory Board serve in a leadership role through participation and service. The University of Wisconsin–La Crosse Parent Advisory Board helps to identify opportunities to volunteer at events for their child and parents, as well as for student families.

Through your active engagement, you are making a direct impact on your student's experience at UWL. Parent leaders are an integral component of the shared experience we offer to our students, and parent engagement is critical as our students seek internships and embark on meaningful careers after graduation. We would like to encourage you to be a part of our parent family today! Visit the University of Wisconsin–La Crosse Parent Association webpage at www.uwlax.edu/ParentAssociation to learn more about the Parent Advisory Board and Parent Ambassadors today! First review of applications will be October 1st.

Parent Advisory Board Expectations & Benefits

**What You Give**
- Serve as a peer mentoring blend, meeting twice annually
- Serve as an advisor to the Vice Chancellor for Student Affairs
- Encourage and support parent involvement in UWL activities
- Participate in events both on- and off-campus
- Be an advocate for UWL and serve as a resource for other families in your region
- Share personal expertise, skills

**What You Get**
- Inside information about important initiatives
- Opportunity to engage with the Vice Chancellor for Student Affairs
- Develop relationships with fellow parents/families
- A Parent Advisory Board event during Family Weekend

Parent Ambassador Expectations & Benefits

**What You Give**
- Serve a one-year renewable lease
- Attend up to two events on- and off-campus
- Volunteer to assist with social events for teachers or students
- Encourage forwarding of emails for students
- Be an advocate for UWL and serve as a resource for other families in your region
- Share personal expertise, skills

**What You Get**
- Inside information about important initiatives
- Opportunity to engage with campus
- Develop relationships with fellow parents/families
- A Parent Advisory Board event during Family Weekend

Ready to learn more?
Check out the full position descriptions at www.uwlax.edu/parentsfamilies or contact us at parents@uwlax.edu. We look forward to connecting with you!

Family Weekend
Family Weekend 2018 is Friday, October 12-Sunday, October 14. Registration for Family Weekend is available online, as well as on-site. However, in order to take advantage of discounted hotel rates, you must register and purchase prior to the conclusion of online registration on October 9, 2018. Football tickets may be purchased the day of the game or at the stadium, however, you will not receive the Family Weekend discount. All football tickets are general admission.

Click here for Family Weekend Information: Schedule, Online Registrations, Ticket Purchase, Hotel Information, and Community Resources.

"UWL Parents and Families" on Facebook
Are you looking to stay more up-to-date on things that are happening on UWL’s campus? Or connect with other UWL families? If so, like us on Facebook! We have a "UWL Parents and Families" page for you to follow for campus updates, which is where offices offer current campus updates and events as well as helpful articles and information. We also have the "UWL Parents and Families" Facebook group for you to start interacting with other families. We can’t wait to get the conversations started!