Welcome to the Eagle Family!

Congratulations on being an Eagle Parent! We are excited that you and your student are a part of the community here at UWL, and we want to tell you about some ways that you can be involved in their experience on campus.

As a parent/guardian of a UWL student, you are automatically a member of the Parent Association. You also have the opportunity to apply for a slot on the Parent Advisory Board or as a Parent Ambassador. The University of Wisconsin-La Crosse Parent Advisory Board is a group of current and former parents who are committed to investing in UWL’s future, and its focus is to serve in an advisory capacity, as we prepare our students. Likewise, members of the Parent Advisory Board work in partnership with the student, the campus, and the University of Wisconsin-La Crosse Parent Ambassadors have the opportunity to volunteer at events for their fellow parents as well as on the Parent Advisory Board.

Through your active engagement, you are making a direct impact on your student’s experience at UWL. Parent leaders are an integral component of the campus experience we offer to our students, and parent engagement is critical as our students seek internships and embark on meaningful careers after graduation. We would like to encourage you to be a part of the experience and apply today at uwlax.edu/parentsfamily. First review of applications will be October 1st.

Parent Advisory Board Expectations & Benefits

**What You Give**

- Serve on a year renewable term, meeting twice annually.
- Serve on an advisory role to the Vice Chancellor for Student Affairs
- Encourage and support parent involvement in UWL activities
- Participate in events on- and off-campus
- Be an advocate for UWL and serve as a resource for other families in your region
- Share personal experiences/skills

**What You Get**

- Inside information on important initiatives
- Opportunity to engage with the Vice Chancellor for Student Affairs
- Develop relationships with fellow parents/families
- A Parent Advisory Board event during Family Weekend

Parent Ambassador Expectations & Benefits

**What You Give**

- Serve a one year renewable term
- Participate in events both on and off campus
- Volunteer to assist with social events for fellow parents and campus or non-enrolled family members
- Be an advocate for UWL and serve as a resource for other families in your region
- Share personal experiences/skills

**What You Get**

- Inside information on important initiatives
- Opportunity to engage with campus partners
- Develop relationships with fellow parents/families
- A Parent Advisory Board event during Family Weekend

Ready to learn more?

Check out the full position descriptions at uwlax.edu/parentsfamilies or contact us at parents@uwlax.edu. We look forward to connecting with you!

Family Weekend

Family Weekend 2018 is Friday, October 12-Sunday, October 14. Registration for Family Weekend is available online, as well as on-site. However, in order to take advantage of discounted football ticket prices, you must register and purchase prior to the conclusion of online registration on October 9, 2018. Football tickets may be purchased the day of the game at the stadium, however you will not receive the Family Weekend discount. All football tickets are general admission. Click here for Family Weekend information: Schedule, Online Registration, Ticket Purchase, Hotel Information, and Community Resources.

“UWL Parents and Families” on Facebook

For you, being a UWL Parent means being part of something that is happening on UWL’s campus! Connect with other UWL families.

If you’re like us on Facebook! We have a “UWL Parents and Families” page for you to follow on Facebook for updates on events and news at UWL. The page is a place to stay connected with the university’s Facebook page and other families. You can also ask questions, share ideas, and post updates about your experience at UWL and how UWL has changed you as a family. Don’t forget to like us on Facebook and connect with us on Twitter as well. We can’t wait to get the conversations started!