Welcome to the Eagle Family!

Congratulations on being an Eagle Parent! We are excited that you and your student are a part of the community. As a new or returning student, you can be involved in their experience on campus.

As a parent/guardian of a UWL student, you are automatically a member of the Parent Association. You have the opportunity to become more involved by applying to be a Parent Advisory Board member or a Parent Ambassador. The University of Wisconsin–La Crosse Parent Advisory Board is a group of current and past parents who are committed to investing in UWL and its future by serving in an advisory capacity as we prepare our students for lifelong success. Members of the Parent Advisory Board serve in a leadership role through participation and service. The University of Wisconsin–La Crosse Parent Advisory Board have the opportunity to volunteer at events for their fellow parents and as for admitted student families.

Through your active engagement, you are making a direct impact on your student’s experience at UWL. Parent leaders are an integral component of the student experience and our students seek internships and embark on meaningful careers after graduation. We would love to have you as part of the experience and nearly today at uwlax.edu/parentfamily. First review of applications will be held on October 1st.

**Parent Advisory Board Expectations & Benefits**

- **What You Give**
  - Serve on a year renewable term, meeting twice annually.
  - Serve an advisory role to the Vice Chancellor for Student Affairs.
  - Encourage and support parent involvement in UWL activities.
  - Participate in events both on- and off-campus.
  - Be an advocate for UWL and serve as a resource for other families in your region.
  - Share personal expertise/abilities.

- **What You Get**
  - Inside information about important initiatives.
  - Opportunity to engage with the Vice Chancellor for Student Affairs.
  - Develop relationships with fellow parents and families.
  - A Parent Advisory Board event during Family Weekend.

**Parent Ambassador Expectations & Benefits**

- **What You Give**
  - Serve on a year renewable term, meeting twice annually.
  - Volunteer to assist with social events for current students or prospective student events.
  - Be an advocate for UWL and serve as a resource for other families in your region.
  - Share personal expertise/abilities.

- **What You Get**
  - Inside information about important initiatives.
  - Opportunity to engage with campus.
  - Develop relationships with fellow parents.
  - A Parent Advisory Board event during Family Weekend.

**Possible Opportunities to Engage**

- Attend and host regional events in your area.
- Support talented students, and networking opportunities.
- Engage with incoming families at UMT.

Ready to learn more?
Check out the full position descriptions at uwlax.edu/parentfamilies or contact us at parents@uwlax.edu. We look forward to connecting with you!

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**Family Weekend**

Family Weekend 2018 is Friday, October 12-Sunday, October 14. Registration for Family Weekend is available online, as well as on-site. However, in order to take advantage of discounted ticket prices, you must register and purchase prior to the conclusion of online registration on October 9, 2018. Football tickets may be purchased the day of the game at the stadium, however you will not receive the Family Weekend discount. All football tickets are general admission.

Click here for Family Weekend information: Schedule, Online Registration, Ticket Purchases, Hotel Information, and Community Resources.

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"UWL Parents and Families" on Facebook

If you typically follow UWL news and updates on Facebook, we invite you to "like" UWL Parents and Families page for updates and information about events and activities. We will also use "UWL Parents and Families" page for you to follow campus updates, such as news articles, events, and opportunities to connect with other families.

If you have any questions or comments, please email parents@uwlax.edu or call 608-782-6691.

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**Contact Information**

1725 State St.
La Crosse, WI 54601

This email was sent as a forward; please do not reply. For more information, visit www.uwlax.edu/parentsfamily.

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