



GREENBLUE[®]

DECEMBER NEWS & UPDATES

UPDATES



[The Sustainable Packaging Coalition Celebrates 500 Members](#)

The Sustainable Packaging Coalition (SPC) is excited to celebrate 500 members accompanied with a surge of growth, recognition, and passion within and beyond the sustainable packaging space. Since 2004, the SPC defines sustainable packaging by communicating the importance of life-cycle thinking and identifying the relevant and important issues within packaging sustainability. Read the full Press Release [here](#).

[SPC Winter Series Virtual Events](#)

The Sustainable Packaging Coalition has prepared a series of Virtual Events for January, February, and March 2021 centered on sustainable packaging topics and high-level sustainability perspectives from key stakeholders. For more information and registration visit [our website](#).

The Sustainable Packaging Coalition Welcomes the Newest SPC Executive Committee Members

The Sustainable Packaging Coalition (SPC) has just announced the newest elected members of its Executive Committee. Please join us in welcoming:

- Melissa Craig, Senior Manager, Packaging Sustainability North America, *Unilever*
- Garry Kohl, Senior Director, R&D, *PepsiCo*
- Sandeep Kulkarni, Founder & President, *KoolEarth Solutions Inc.*
- Fabio Peyer, Sustainability Director, *Amcor*

The SPC would like to extend its sincere gratitude to Eric Abraham, Executive Director, Packaging Innovation & Sustainability, *YFYJupiter*, for his service on the Executive Committee.

Public Comment Period for the RMS Closes December 18, 2020

Once published, the RMS will be the only standard that offers both a mechanism for assuring claims of recycled content by corporations and creates a certificate trading system that directly incentivizes value chain participants to invest to grow recycling capability and capacity. Read the Standard [here](#).

LEARNING OPPORTUNITIES

Package Design Unboxd: Packaging Design & How2Recycle

This podcast discusses the value of How2Recycle membership, how the program is positively impacting package design, and other points of interest about sustainable packaging for a design audience.



RMS Webinars for Public Comment

Two webinars were offered to review the Standard and address commonly asked questions. Watch [Part 1](#) and [Part 2](#).

The Essentials of E-commerce Packaging

The newest course in the [Essentials of Sustainable Packaging](#) online training program, introduces learners to the



quickly growing field of e-commerce focusing on the sustainability considerations and implications for packaging.

[UVA McIntire Sustainable Business Certification](#)

A holistic and thorough approach to how sustainability is both influencing and influenced by the business world; this course is an excellent foundation if you are aiming to make sustainability a priority for your company.

GREENBLUE IN THE NEWS

[Report Examines Thermoform Recovery Options](#)

Recycling Today

"Polyethylene terephthalate (PET) thermoform packaging, which includes cups, clamshells, trays, bowls and deli, bakery and takeout containers, is growing in popularity. A new study by the Foodservice Packaging Institute (FPI), Falls Church, Virginia, and its project partners, "PET Thermoform Cost and Material Flow Analysis," presents relative costs and trade-offs for the potential paths to increase postconsumer recovery of this packaging form."

[Boxing Clever](#)

Biofore Magazine

"To understand how packaging can be made more sustainable, it's important to examine the primary concerns that go into deciding what sort of packaging to use."

WHAT WE ARE READING

[Save the Planet! Recycle and Think Green For the Holiday Season](#)

NBC

"Do the planet a solid. Dismiss the primal urge to dump all that trash in a plastic bag and get on with your day. The holiday season is the time to think green."

[What is the State of the Bioplastics Market?](#)

Packaging Europe

"The results of European Bioplastics' (EUBP) annual market data update, presented yesterday at the 15th EUBP Conference, project that the global bioplastics market will grow by 36% over the next five years."

EPA's Latest Recycling Report Comes With a Surprise; and How to Decipher Recycling Data

Waste360

"Calculating recycling rates is no easy, straightforward task, especially when it comes to consolidating figures to come up with a national number. The stats come from multiple sources with different number-crunching methods. Reading and writing these reports is more an art than a science."

RECYCLING TIP

RECYCLING TIP:

please... shut your lid!

As the weather starts to get harsher, it's easy to forget that recyclables can be weathered, too. Remember to shut your bin's lid or cover curbside recyclables, so the next layer of snow doesn't lead to soggy materials.



NEW SPC MEMBERS

kuraray



**COLD CHAIN
TECHNOLOGIES**

ivex

ECOENCLOSE
ECO-FRIENDLY SHIPPING SUPPLIES

**Eka
GLOBAL**

SIGMA PLASTICS GROUP
Quality, Innovation & Expertise in Flexible Packaging

ZIP-PAK
an ITW Company

2020 ADDITIONS TO OUR TEAM



Brooke Anderson
*Project Manager,
How2Recycle*



Savannah
Guinyard
*Project Associate,
How2Recycle*



Zoe Slutzky
*Project Associate,
How2Recycle*



Karen Hagerman
*Project Manager,
SPC Collaboratives*



Lucy Pierce
*Project Coordinator,
SPC*



Danielle Davis
*Communications
Coordinator*



Lauren Francis
*Senior Manager,
Events*



Bella Natale
Marketing Associate

EVENT OF INTEREST

[GreenBiz 21](#)

February 9 - 11, 2021



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