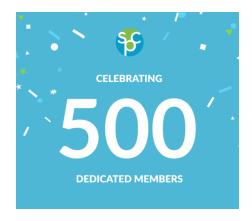


UPDATES



The Sustainable Packaging Coalition Celebrates 500 Members

The Sustainable Packaging Coalition (SPC) is excited to celebrate 500 members accompanied with a surge of growth, recognition, and passion within and beyond the sustainable packaging space. Since 2004, the SPC defines sustainable packaging by communicating the importance of life-cycle thinking and identifying the relevant and important issues within packaging sustainability. Read the full Press Release hemosphere/.

SPC Winter Series Virtual Events

The Sustainable Packaging Coalition has prepared a series of Virtual Events for January, February, and March 2021 centered on sustainable packaging topics and high-level sustainability perspectives from key stakeholders. For more information and registration visit our website.

The Sustainable Packaging Coalition Welcomes the Newest SPC Executive Committee Members

The Sustainable Packaging Coalition (SPC) has just announced the newest elected members of its Executive Committee. Please join us in welcoming:

- Melissa Craig, Senior Manager, Packaging Sustainability North America, *Unilever*
- Garry Kohl, Senior Director, R&D, PepsiCo
- Sandeep Kulkarni, Founder & President, KoolEarth Solutions Inc.
- Fabio Peyer, Sustainability Director, Amcor

The SPC would like to extend its sincere gratitude to Eric Abraham, Executive Director, Packaging Innovation & Sustainability, *YFYJupiter*, for his service on the Executive Committee.

Public Comment Period for the RMS Closes December 18, 2020

Once published, the RMS will be the only standard that offers both a mechanism for assuring claims of recycled content by corporations and creates a certificate trading system that directly incentivizes value chain participants to invest to grow recycling capability and capacity. Read the Standard here.

LEARNING OPPORTUNITIES

Package Design Unboxd: Packaging Design & How2Recycle

This podcast discusses the value of How2Recycle membership, how the program is positively impacting package design, and other points of interest about sustainable packaging for a design audience.



RMS Webinars for Public Comment

Two webinars were offered to review the Standard and address commonly asked questions. Watch <u>Part 1</u> and <u>Part 2</u>.

The Essentials of E-commerce Packaging

The newest course in the <u>Essentials of</u> <u>Sustainable Packaging</u> online training program, introduces learners to the



quickly growing field of e-commerce focusing on the sustainability considerations and implications for packaging.

UVA McIntire Sustainable Business Certification

A holistic and thorough approach to how sustainability is both influencing and influenced by the business world; this course is an excellent foundation if you are aiming to make sustainability a priority for your company.

GREENBLUE IN THE NEWS

Report Examines Thermoform Recovery Options

Recycling Today

"Polyethylene terephthalate (PET) thermoform packaging, which includes cups, clamshells, trays, bowls and deli, bakery and takeout containers, is growing in popularity. A new study by the Foodservice Packaging Institute (FPI), Falls Church, Virginia, and its project partners, "PET Thermoform Cost and Material Flow Analysis," presents relative costs and trade-offs for the potential paths to increase postconsumer recovery of this packaging form."

Boxing Clever

Biofore Magazine

"To understand how packaging can be made more sustainable, it's important to examine the primary concerns that go into deciding what sort of packaging to use."

WHAT WE ARE READING

Save the Planet! Recycle and Think Green For the Holiday Season NBC

"Do the planet a solid. Dismiss the primal urge to dump all that trash in a plastic bag and get on with your day. The holiday season is the time to think green."

What is the State of the Bioplastics Market?

Packaging Europe

"The results of European Bioplastics' (EUBP) annual market data update, presented yesterday at the 15th EUBP Conference, project that the global bioplastics market will grow by 36% over the next five years."

EPA's Latest Recycling Report Comes With a Surprise; and How to Decipher Recycling Data

Waste360

"Calculating recycling rates is no easy, straightforward task, especially when it comes to consolidating figures to come up with a national number. The stats come from multiple sources with different number-crunching methods. Reading and writing these reports is more an art than a science."

RECYCLING TIP

RECYCLING TIP:

please... shut your lid!

As the weather starts to get harsher, it's easy to forget that recyclables can be weathered, too. Remember to shut your bin's lid or cover curbside recyclables, so the next layer of snow doesn't lead to soggy materials.



NEW SPC MEMBERS



















Brooke Anderson Project Manager, How2Recycle



Savannah Guinyard Project Associate, How2Recycle



Zoe Slutzky Project Associate, How2Recycle



Karen Hagerman Project Manager, SPC Collaboratives



Lucy Pierce Project Coordinator, SPC



Danielle Davis Communications Coordinator



Lauren Francis Senior Manager, Events



Bella Natale Marketing Associate

EVENT OF INTEREST

GreenBiz 21 February 9 - 11, 2021









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