



March 7, 2019

THE WORD...with SORC

The **Student Organization Resource Center (SORC)** is constantly reinventing new ways to engage and enrich students and their organizations. SORC is a department at Stamp dedicated to providing your organization with services, resources, and spaces to set up your organization for success.

Soo...What's The Word?

The Word with SORC is a bi-weekly newsletter made and disseminated to inform you of involvement opportunities in SORC, the Stamp, and all across campus. If you're bored and looking for something to do, or are looking for ways to improve and develop your organization, be sure to check out the most recent edition of The Word!

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SORC Outreach/Advertising Guide

Looking to reach a wider audience? SORC has developed a marketing guide for student organizations!

You can now find it in your [organization's OrgSync files](#) or by [clicking this link!](#)

Call for Proposals - Pepsi Enhancement Funds Fall 2019

Each semester the Review Committee for the Pepsi Enhancement Fund sends out a call for proposals for program funding. You can submit a proposal for programs and events that will occur during the 2019 fall semester, Monday, August 26, 2019 - Monday, December 9, 2019.

A \$50,000 fund, generously provided by PepsiCo, will be used to underwrite the cost of programs that broadly affect the campus population. For spring 2019, we received 98 proposals and we were able to award 61 grants. Some of the programs receiving funding include Pride Month Drag Show, Disability Summit 2019, Breaking the Cycle of Poverty Film Screening, Resident Life Winter Carnival, and Lecture on World Day of Social Justice.

Each of the proposals will be measured by the following criteria:

1. Will the event/program contribute to the creation of campus community?
2. Will the event/program appeal to a wide audience of campus citizens?
3. Will the event/program contribute to the advancement of the academic mission of the University?
4. Will the event/program enhance the co-curriculum, enlarging opportunities for leadership, cultural and social exchange, and service to the University and broader community?

Submit a proposal online at <https://stampunion.umd.edu/pepsi/> prior to Friday, March 8, 2019 by 5:00 p.m. All proposals must be completed online and a response is required to all of the questions detailed on the form. The Pepsi Review Committee will review all proposals by the end of April. Departments and organizations will be notified of their award status following the Review Committee meeting and the funds will be available at the start of the fall semester. Please note, in order to accommodate the greatest number of groups in our funding process, a sponsoring organization may not submit more than two (2) proposals per semester.



Are You Up for the Challenge?

Are you part of a student-run initiative that's working to maximize impact for a cause, issue or community you care about, through volunteering, fundraising, and/or awareness efforts? Do you have an idea to Do Good on campus, in your community, or globally? Register for the Do Good Challenge to compete for the chance a share of more than \$20,000 to support your social impact project or venture.

Registration Opens: Now! Register here, <https://publicpolicy.umd.edu/node/add/team-profile>.

Application Due: March 31

Semi-Finals: April 11

Finals: April 25

Questions? Want to learn more? Email dogoodchallenge@umd.edu.



Register NOW for Activation Academy!

Activation Academy focuses on understanding, engaging with, and leading in communities. In partnership with Good Neighbor Day, you'll explore our local community of College Park while collecting and crafting compelling stories from students, alumni, and community leaders using the StoryCorps app.

Activation Academy is free of cost and takes place April 12th-13th on and around campus.

Find out more and register at: <https://go.umd.edu/activationacademy>

Call for Applications for the Adele H. Stamp Memorial Award

Application form for the Adele H. Stamp Memorial Award can be found at <https://orgsync.com/31654/forms/353579>

Criteria for selection include affiliation with STAMP or student organizations that use STAMP, 3.0 GPA for undergraduates or 3.5 GPA for graduates, demonstrated leadership skills, and active involvement in the life of the campus community.

The recipient of the award will be recognized at the University Annual Student Leadership Awards Program on May 5, 2019 with a plaque and a cash prize and whose name will be inscribed on the permanent plaque on the Wall of Honor located on the first floor off of the main lobby of STAMP.

Completed applications must be submitted by 5:00pm – March 22, 2019 at <https://orgsync.com/31654/forms/353579>

CONTACT: mguenzle@umd.edu

A promotional graphic for UndocuTerp Workshops. The background is a yellow-tinted photo of three students sitting at a table, looking at papers. Overlaid on the right is a large, stylized black and orange butterfly. The text is in white and red. The title 'UndocuTerp Workshops' is in large white font, with 'DESIGNED FOR YOUR STUDENT ORGANIZATION' in smaller red font below it. A red horizontal line is under the title. Below that, in red, is 'REQUEST A WORKSHOP, ENGAGE AS A TEAM & LEARN ABOUT:'. This is followed by a bulleted list in white: 'Undocumented student resources on campus', 'How you can support/advocate for the greater immigrant community', and 'The year of immigration at UMD'. At the bottom, in white, is 'FOR MORE INFORMATION:'. Below this are three items: a globe icon followed by 'go.umd.edu/UndocuTrainingRequest', an envelope icon followed by 'undoc@umd.edu', and a phone icon followed by '301.405.5084'. In the bottom right corner is the University of Maryland logo.

UndocuTerp Workshops
DESIGNED FOR YOUR STUDENT ORGANIZATION

REQUEST A WORKSHOP, ENGAGE AS A TEAM & LEARN ABOUT:

- Undocumented student resources on campus
- How you can support/advocate for the greater immigrant community
- The year of immigration at UMD

FOR MORE INFORMATION:

🌐 go.umd.edu/UndocuTrainingRequest ✉ undoc@umd.edu ☎ 301.405.5084



— RECWELL 2019 — **KEHOE - KESLER AWARD**

We're looking for **#ActiveTerp** students who demonstrate leadership and inspire and encourage others to be active and live well!

NOMINATE A PEER

go.umd.edu/recwellnominate

APPLY FOR THE AWARD YOURSELF

go.umd.edu/kehoekesler

DEADLINE: MARCH 8

Nominations are welcome from all UMD students, faculty/staff, and RecWell participants!



QUESTIONS? CONTACT:

Luke Verdi, lverdi@umd.edu

Apply now for 2018-2019 Kehoe Kesler Award Poster

The James H. Kehoe (Men's Intramural Sports Director, 1947-69) and Ethel Kesler (Women's Intramural Sports Director, 1956-81) Leadership & Service Award is the most prestigious honor given by University Recreation & Wellness (RecWell). The Kehoe-Kesler Award is presented to the University of Maryland undergraduate or graduate student who has best demonstrated leadership, and a commitment to inspiring members of the university community to be active and live well. Nominees should immediately come to mind as those who are respected by their peers for their devotion to wellness, and who make a conscious choice to incorporate physical activity into their daily lives.

We welcome nominations from students, faculty/staff, and RecWell participants. If you feel that you are deserving of this award, we do accept self-nominations.

RecWell Kehoe-Kesler Award Criteria

This award is given annually to the individual who demonstrates leadership and commitment to inspiring members of the university community to be active and live well. These individuals are dedicated to bettering the health and wellness of those around them.

Must be an undergraduate or graduate student at the University of Maryland, College Park

Must have a 2.75 minimum cumulative GPA

The recipient of this award does not have to be a current RecWell student employee or RecWell participant.

Application Deadline: Friday, March 8th @ 11:59pm

For all questions, comments, or concerns, please contact:

Luke Verdi, Coordinator of Student Personnel

University Recreation & Wellness

lverdi@umd.edu | (301)-226-5383



NEED CUSTOM GEAR? WE GOT YOU.

Set up an online pop-up store with your customized UMD merch. Get it at cost or sell your merchandise for a profit to your club! Find out how other UMD orgs have used IgniteCX and get started here:

umd.ignitecx.com



UNIVERSITY OF
MARYLAND

Sell Custom Gear!

IgniteCX is a powerful, online tool to help you create custom pop-up-stores for a variety of projects: gear sales, fundraisers, and much more. The tool offers a full catalog of products to select and customize, a built-in design tool, and an easy Ignite Page creator. IgniteCX collects all the orders and payments and handles all processing and shipping. All you need to do is create your page, share the link, and we'll handle the rest!

Submit Group Photos for the Yearbook!

The Terrapin Yearbook has a spread that gives clubs and organizations an opportunity to submit their group's photo. This is an amazing way for seniors to remember their associations, friends and memories. It also gains awareness and exposure for other clubs.

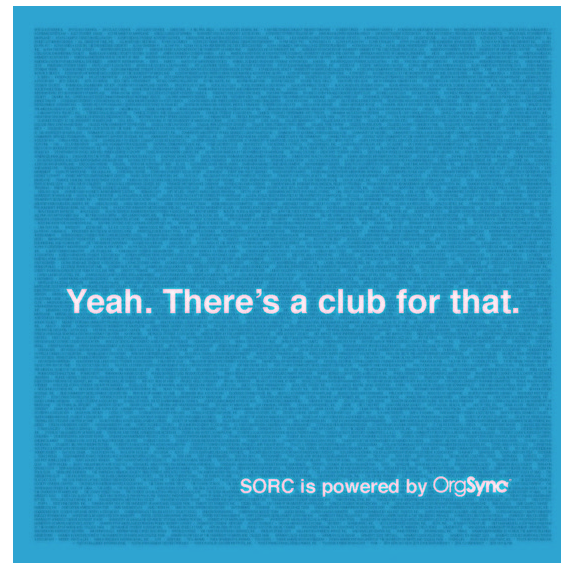
We tried to include as many people as we could last year and want to do the same this time. Please help us by submitting your club's photos by late March/early April.

Which photos are acceptable?

- * 5x7 group shot
- * Clear, well-lighted
- * HIGHEST resolution/quality (300 DPI file - can be resized in Adobe Photoshop)
- * Taken with a professional camera if possible
- * Max 3 submissions

How to submit?

- * Go to terrapinyearbook.com and click "Submit a Photo to the Yearbook"
- * Fill out required information:
- * Quick bio of club (3-4 sentences) in "Photo Caption"
- * Members in photo(s) left to right and specifying graduating seniors in "More Info About Photo"



OrgSync Tip of the Week- Events

So, you like finding your events and activities on Facebook? Boringgg. Here's the truth: you're still limited in the amount of UMD events and activities that will pop up in your news feed (sorry Zuck.)

Here are some benefits to posting your organization events on OrgSync:

1. It's really, really easy. All you have to do is go to your organization's portal, select "Events" at the top, and then "Create an Event."
2. The calendar on OrgSync can be a central place for students to find any events happening on campus, if organizations use it. While Facebook will limit what you see based on who you are connected with, OrgSync has information for ALL campus events that are posted by organizations and departments.
3. Creating an event on OrgSync is great marketing in addition to what your organization is already doing. Some students strictly find events and activities on OrgSync. So, why not?
4. Checking the OrgSync calendar allows for you to plan ahead when you are organizing an event. For example, if there is a massive concert on the night that you want to have a dance performance, you might want to pick out another date for your event.

You can view the OrgSync calendar on your homepage after you log in by clicking on "See more" in the "Upcoming Events" tab. Click the "# more..." link on a selected date to see all of the activities that are happening that day.

WOOHOO! EVENTS!

STUDENT GROUP HIGHLIGHT OF THE WEEK: **Maintaining A Natural Essence**



MANE is established for the expressed purpose of building cohesiveness among the natural community and promoting self-love and acceptance at the University of Maryland. We have recognized a large natural hair community on campus which encompasses a wide variety of ethnicities. Our mission is to create a loving environment and support system through which students can embrace and/or enhance their natural selves. We believe that having these discussions and creating a space where natural women and men are able to communicate and create relationships with each other will support these multi-ethnic students so that they can develop into more confident forms of themselves.

Having natural hair, eating natural foods and things of the like is a lifestyle, and it can be challenging to maintain, especially as a college student. Our general body meetings provide tips, resources, and personal support for these individuals so that their college life is less stressful and joyful. Join us during the month of march as we bring together organizations to not only celebrate women, but hight the innovation in the African American beauty industry.

And that's the Word.



@MarylandSORC is on social media!

[Let us know the cool things your org is doing and we'll share it through our channels.](#)

Thank you to our sponsor



sorc@umd.edu

301-314-7158

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College Park, MD | 20742 US

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