

News on: Iceland ProCruises, Iceland ProTravel and Porto & North Portugal Convention and Visitors Bureau

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February 2024

Dear Colleague,

Happy Love Month!

And what a busy one it is for the Emerging Destinations team, as Ana jets off on vacation and I'm doing sales calls in Western Canada (Vancouver, Victoria & Winnipeg). If you're in one of these cities and want to learn more about our portfolio, let me know!

Iceland's land options for this summer are quickly booking up! However, Iceland ProCruises offers a perfect solution for visiting the big North Atlantic island. And it couldn't come at a better time, as we have multiple <u>Winter Savings Specials</u> happening right now! Find out more here or in News at a Glance below.

Meanwhile, Iceland ProCruises shore excursions are ready for advance booking! If you want to learn more about the activities on offer, **register** for our upcoming webinar — "Shore Excursions - Take a Deeper Look Into Icelandic Life."

As always, if you have any questions or would like to **book a 1:1** with me to learn more about our cool clients in cool places, don't hesitate to reach out!

Warm regards,

Jenna, Ana, Paula & Jane

News at a Glance

Iceland ProTravel

• Did you miss our webinar last week? Check out, "Iceland with Kids" <u>here</u> for great information on what activities your clients can do with their children when visiting Iceland!

Iceland ProCruises

- Do you have a client sailing with Iceland ProCruises this summer? Shore excursions are paid on board the SEAVENTURE, but are bookable in advance. We highly recommend booking the shore excursions prior to sailing because there is a maximum capacity for each excursion. <u>Online shore</u> <u>excursions reservation</u>.
- Our Valentine's Day gift: When you book the cruise Iceland Circumnavigation in 2024, your guests will receive a dinner-beverage package* from us for the duration of the cruise! This offer is valid for the booking period 7th February - 21st February and includes: *House wine, beer, nonalcoholic beer, non-alcoholic wine, sparkling wine, juices, water, coffee, and tea. Please quote this promotional code when booking: VALENTINE

Upcoming Travel! Emerging Destinations On The Road

We will be in the following places over the next few months, and would love to see you! If we will be in your area, click on the link below to request an event invitation or schedule an appointment with us:

West Coast Roadshow: San Diego (March 4th), La Jolla (March 5th), Irvine (March 6th) and Beverly Hills (March 7th) contact Jenna Farber Jenna@emergingdestinations.com

East Coast Roadshow: Philadelphia (March 11th), New York City (March 12th), Boston (March 13th) and Westchester (March 14th) contact Ana Kammerer Ana@emergingdestinations.com

Carnival Time in Norther Portugal - Beware the Caretos!



February is carnival time in northern Portugal. Which means the diabolical "Caretos" figures will soon be haunting the streets of Podence and other towns in the Trás-os-Montes and Alto Douro regions.

A tradition that's thought to pre-date Roman times when Celtic people inhabited much of the Iberian Peninsula, the Caretos are young men clad in flamboyant red, green and yellow costumes **<u>Read More</u>**

Hot Springs and Eternal Ice

Combine the natural and cultural highlights of Iceland and Greenland on this new 19-day North Atlantic voyage from Iceland ProCruises.

Explore the volcanos, geysers and lava fields of Iceland before crossing the Denmark Strait to Greenland with its majestic icebergs, deep-blue fjords and Inuit culture. And don't forget the discounted rates offered on this unforgettable voyage. **Read More**



It's Almost Fishing Season in Iceland



Ocean fishing in the Westfjords region is a bucket list adventure for many avid anglers. But you need to book early because the 2024 fishing season is fast approaching.

From early May through mid-September, Iceland ProTravel offers a nine-day tour to Flateyri and Sudureyri in the Westfjords. However, they can also plan a customized fishing experience on request. **Read More**

Carnival of Podence



In 2019, the Carnival of Podence was classified by UNESCO as Intangible Cultural Heritage of Humanity. This tradition takes place every year in Podence, Northern Portugal, as a celebration of the end of winter and the arrival of spring. Learn more: <u>https://bit.ly/30eMC0q</u> Iceland Academy: The A-O of the Westfjords



The Westfjords region offers travelers tranquility and adventure in equal measure. (Music by Ylja)

More than 5,000 fireworks light up the sky above Aristotelous Square and Thermaic Gulf, highlighting Thessaloniki's fabulous New Year's celebration



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