setbacks. Starting a new venture is fraught with myriad challenges, including but limited to, driving purpose for launching a business will keep them motivated through challenges and this isn't simply an academic exercise. We know intentionally identifying a personal Because when you move into the experience, you are transformed. You can never go back the innovation process. Iterating this over and over again, students begin to build up their Valuable learning is your reward for failing. We help our students make the connection that achieving success means trying more and other people, but rather because they DO MORE and TRY MORE than other people. They Darwin or Elon Musk, fail A LOT - they just don't let failure stop or sideline them. belief that creative geniuses rarely fail. The reality is creative geniuses, like Mozart or www.inc.com/elizabeth-macbride/why-repeat-entrepreneurs-succeed.html. Source: MacBride, Elizabeth. "Repeat Entrepreneurs Are More Successful." Inc.com, Inc., 13 Oct. 2014, failing and learning from that failure is critical for future entrepreneurial success: We teach students how to engage a failure resilient mindset to bounce forward when they failure and innovation are positively correlated. Resilience is the ability to thrive when things go wrong. Launching a new business or social Across all ENTP classes we teach the failure resilience mindset. But why does it matter for How do ENTP students learn to develop a failure resilient mindset? Meet our Venture Design Challenge Team: Future Founders is offering the bootcamp both online and in person. The Venture Design Challenge helps students mobilize the applications open Friday, February 14th. Deadline: Sunday, March 8th at 11:59 pm Students from around the world pitch ideas for conscious capitalism ventures that make a profit while also solving a problem. Winners take home thousands of dollars to help make Our teams will also compete for a quarter of a Right For You Team: Natalie Kiely '21, Magdiel Miranda-Lopez '20, and Pratheek Mandalapu '22 academic success. Team: Azalea's Animals Skiers and snowboarders need a way to protect their smartphone batteries from shutting down in extreme temperatures. temperature fluctuations that eliminates the need for a huge, bulky coat. Team: Music lovers need a unified streaming platform to wager friendly battles with friends and hazardous air entering their homes because it can cause lung cancer, heart disease, asthma, Our Venture Design Challenge participants have spent months preparing for their big "The first lesson was about teamwork and caring about your teammates first. He pounded it home and eventually it became such a freeing and fun way to play. There was a need for a way to protect your phone in extreme temperatures. And so, we developed this product that was waterproof, shockproof, and dustproof. lake Forest College does not have a safe, easily accessible way to dispose of sharps and The Anti-Prick Project. The judges will score each team and determine who advances to the finals. Our four teams head to the semi-finals! Location: Lily Reid Holt Memorial Chapel Time: 9:30 am – 1:00 pm