Motivated through the hard times, hard work, and inevitable setbacks. Starting a new venture is fraught with myriad challenges, including but limited to, selling yourself and your idea, finding and securing financing, managing costs and burn setbacks. The driving purpose for launching a business will keep them motivated through challenges and this isn't simply an academic exercise. We know intentionally identifying a personal passion, or even an inchoate idea and then building around it in a way that is consistently fulfilling will keep them motivated through challenges.

How do we help students take these challenges head on? By teaching them about resilience and giving them the tools and mindset to tackle failure. Resilience is the ability to thrive when things go wrong. Launching a new business or social enterprise involves taking risks and taking chances, which are bound to fail from time to time. How can we give students the tools they need to handle these challenges? By teaching them how to engage a failure resilient mindset to bounce forward when they take more shots at the goal.

ENTP students can extract valuable lessons and data that they then apply to future failures. Valuable learning is your reward for failing. Our teams will also compete for a quarter of a million dollars in cash prizes for the best ideas. If you have any ideas for future guest speakers, please email us. We teach students how to engage a failure resilient mindset to bounce forward when they take more shots at the goal. Their ultimate "stroke of genius" doesn't come about because they succeed more than Darwin or Elon Musk, fail A LOT - they just don't let failure stop or sideline them.

Our teams will also compete for a quarter of a million dollars in cash prizes for the best ideas. If you have any ideas for future guest speakers, please email us. We teach students how to engage a failure resilient mindset to bounce forward when they take more shots at the goal. Their ultimate "stroke of genius" doesn't come about because they succeed more than Darwin or Elon Musk, fail A LOT - they just don't let failure stop or sideline them.

This helps take some of the emotion and pain out of the experience. With this mindset, we can start to see the potential for change in our entrepreneurial landscape. We can start to see a new kind of student entrepreneur - one who is not defined by their failures, but by their ability to recover and move forward.

We hope you enjoyed Monday's conversation with Claire Babineaux-Fontenot, CEO of Feeding America. If you have any ideas for future guest speakers, please email us. We teach students how to engage a failure resilient mindset to bounce forward when they take more shots at the goal.