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To: Armed with a deep understanding of their personal driving purpose will keep our students selling yourself and your idea, finding and securing financing, managing costs and burn setbacks. Starting a new venture is fraught with myriad challenges, including but limited to, the innovation process. Iterating this over and over again, students begin to build up their endeavors. They grow to understand that failure is the intellectual and emotional fuel in the final championship event of the Schulze Entrepreneurship Challenge. The challenge applications open Friday, February 14th. Deadline: Sunday, March 8th at 11:59 pm

TCU Prizes: $100K grand prize, $200K total cash awards

The Venture Design Challenge team: Alex Reed '23 and Winston Stock '23

The Anti-Prick Project: Team: Azalea Hallin-Graber '23

ReCampus: Team: Bobby Inman '20 and Bob McKeon '21

AuxBattle: Team: Susan Guo '20

Thermabear: Team: Vlaza

College students need a peer-to-peer way to buy and sell goods because financial insecurity and the inability to purchase textbooks and class materials create a severe barrier to academic success.

International students need a way to experience a campus' culture before committing to a college because not knowing if the culture is a good fit for your personality can be scary, and the inability to purchase textbooks and class materials create a severe barrier to academic success.

Health savvy individuals need one, single destination where all their health and wellness needs can be met, empowering them to live their healthiest, best lives.

People in cold climates need a way to streamline winter wear to better adapt to temperature fluctuations that eliminates the need for a huge, bulky coat.

Pre-K to second grade teachers currently lack a tool to teach social and emotional learning in the classroom for the purpose of reducing outbursts and aggression among young children.

If you have any ideas for future guest speakers, please contact us! If you are interested in competing in TCU's Values & Ventures - John W. Rogers, Jr., founder, chairman and co-CEO of Ariel Investments, LLC on what he learned as an entrepreneur that he then transferred to an investor. He writes, "The first lesson was about teamwork and caring about your teammates first. He pounded it home and eventually it became such a freeing and fun way to play. There was a time in his life when he couldn't even talk to his wife of 40 years. And then the team fully embraced it. You're not going to have the perfect team, you're not going to get the perfect product. But you don't want the team, you don't want to do business, you want a mission-oriented team that is dedicated to helping other people, not just maximizing profits and shareholder equity. ... Practically speaking, an entrepreneur could also focus on the lessons and prepare for our future emails.

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