To learn more about the Venture Design Challenge, visit our website: http://lakeforest.edu/venturedesign

To learn more about the ENTP program, visit our website: http://lakeforest.edu/entp

Resilience is the ability to thrive when things go wrong. Launching a new business or social endeavor requires resilience. Can you take risks, build a successful team, acquire and cultivate customers, and ask for help? This isn't simply an academic exercise. We know intentionally identifying a personal purpose and solving this problem connect back to your personal purpose. We also weave resilience into the Venture Design Challenge by asking all teams to address failure proactively. The goal is not to insulate ourselves from failure but to create a culture of failure that will help us now and after we graduate from ENTP.

One way we do this is by identifying and reframing dysfunctional beliefs that hold us hostage and make us live in a near constant fear of failure. For example, the dysfunctional belief that if I fail, it means I am afailure entrepreneur probably transfers to classroom experience as well as to on-the-job entrepreneur experience. And an entrepreneur can view a business that didn't work out as a sign to take more shots at the goal. Instead of wasting energy worrying: How can I insulate myself from failure? We teach resilience reservoir—putting yourself out there more. When you fail, you reframe it as a learning opportunity. Let's not let failure stop or sideline us. Just as Darwin or Elon Musk, fail A LOT—just don't let failure stop or sideline them.

We teach students how to engage a failure resilient mindset to bounce forward when they fail as opposed to retreating into hopelessness and despair. This mindset includes a growth mindset, an understanding that failure and innovation are positively correlated. Resilience is the ability to thrive when things go wrong. Building a successful team, acquiring customers, and asking for help are all critical for future entrepreneurial success. This is why this information is so critical to making myself stronger and wiser.

Entrepreneurship requires resilience. To learn more about entrepreneurship, visit our website: http://lakeforest.edu/entp

Applications open Friday, February 14th. Deadline: Sunday, March 8th at 11:59 pm

E-Fest and TCU Values and Ventures Competition

E-Fest and TCU Values and Ventures Competition are two of the national competitions every year. Please Note: You are welcome to compete at the national competitions even if you are not participating in the Venture Design Challenge.

Applications open Friday, February 14th. Deadline: Sunday, March 8th at 11:59 pm

100K Grand Prize, $200K Total Cash Awards

E-Fest Prizes: $250K total cash awards

E-Fest

Team: Alex Reed ‘23 and Winston Stock ‘23

Health savvy individuals need one, single destination where all their health and wellness needs are met. Thermabear is an application that allows you to identify and track your health and wellness needs from the convenience of your phone.

Team: Bobby Inman ‘20 and Bob McKeon ‘21

Lifestyle

Skiers and snowboarders need a way to protect their smartphone batteries from shutting down in the cold. That's where Thermobor comes in. The Thermobor case holds your phone and charges it at the same time, while insulating it from the cold weather to make sure your phone remains operational.

Team: Susan Guo ‘20

Campus

People in the U.S. located around polluted areas need a way to protect themselves from air pollution. TrueRemove is a technology designed to filter air to the highest standards. These standards are similar to what you would find in an operating room or laboratory. TrueRemove is designed to be portable, easy to use, and affordable.

Team: Alex Armas ‘20 and Lucas Deely ‘20

Other

Pre-K to second grade teachers currently lack a tool to teach social and emotional learning. Thermabear is a tool designed to help teachers meet the needs of these students. Thermabear is designed to be interactive, engaging, and easy to use.

Team: Daiyan Rajamohan ‘21

Surf

Needles.

Team: Natalie Kiely ‘21, Magdiel Miranda-Lopez ‘20, and Pratheek Mandalapu ‘22

The College

College students need a peer-to-peer way to buy and sell goods because financial insecurity is a top concern for many students. SellMe is designed to be a peer-to-peer marketplace that allows students to buy and sell goods on campus.

Team: Daiyan Rajamohan ‘21

Useful

People in the U.S. located around polluted areas need a way to protect themselves from air pollution.