To learn more about the Venture Design Challenge, visit our website:

The Venture Design Challenge helps students mobilize the following in their pitch: (1) Why do you care about solving this problem? (2) How does this information to make myself stronger and wiser? (3) How will you put yourself out there more. When you fail, you reframe it as a learning opportunity. We help our students make the connection that achieving success means trying more and more. They grow to understand that failure is the intellectual and emotional fuel in their endeavors. They are transformed. You can never go back to a place where you’re not transformed.

Our teams will also compete for a quarter of a million dollars in cash prizes. The competition heats up as our venture design teams head to the semi-finals!

For example, the Hotel of the Future has an idea for the idea: “The Thermabear™ protects a smartphone from shutting down in cold weather.” The Thermabear™ is a battery warmer for people in cold climates who need a way to streamline winter wear and needs can be met, empowering them to live their healthiest, best lives.

Valuable learning is your reward for failing. We help our students make the connection that achieving success means trying more and more. We teach students how to engage a failure resilient mindset to bounce forward when they put themselves out there. We teach students how to engage a failure resilient mindset to bounce forward when they

We hope to see you there!