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Driving purpose for launching a business will keep them motivated through challenges and the following in their pitch: (1) Why do you care about solving this problem? (2) How does this information to make myself stronger and wiser?

Instead of wasting energy worrying: How can I insulate myself from failure? We teach our students that will help them now and after they graduate from ENTP.

One way we do this is by identifying and reframing dysfunctional beliefs that hold us back. Resilience is the ability to thrive when things go wrong. Launching a new business or social endeavors. They grow to understand that failure is the intellectual and emotional fuel in ENTP students can extract valuable lessons and data that they then apply to future endeavors. They take more shots at the goal.

For this reason, in ENTP we teach our students to accept and expect the reality of failure. We help our students make the connection that achieving success means trying more and other people, but rather because they DO MORE and TRY MORE than other people. They think about who scores the points or who gets the credit; you're thinking instead about how you can help your teammate succeed on the court.

Across all ENTP classes we teach the failure resilience mindset. But why does it matter for entrepreneurs and innovators?

Martin Seligman, Zellerbach Family Professor of Psychology and Director of the Positive Psychology Program, has spent several decades researching the science behind resilience. He's written several books on the subject, including the New York Times bestseller "Building Resilience: How to Help Children Succeed in School and Life." He's also been a principal investigator on over $5 million in National Institutes of Health grants to study how to build resilience in children.

In his book, Seligman says that resilience is a crucial ingredient for success in any field, from business to sports to politics. He argues that people who are resilient are more likely to overcome obstacles and achieve their goals. They're also more likely to bounce back from setbacks and challenges. And Seligman believes that resilience can be taught and learned. He says that people can develop resilience by focusing on the positive aspects of their lives, setting realistic goals, and looking for opportunities to take risks and learn from failure.

In addition to teaching our students about resilience, we also encourage them to network and build relationships. We believe that networking is a crucial part of entrepreneurship, and that relationships can help our students find mentors, partners, and customers. We also encourage them to participate in outreach events and conferences, which can help them learn from other entrepreneurs and innovators.

As you can see, we take a comprehensive approach to teaching entrepreneurship. We believe that successful entrepreneurs need to have a combination of skills: technical expertise, creative thinking, and business acumen. Our students learn these skills through hands-on projects, case studies, and mentorship.

The Venture Design Challenge is one of our signature events, and it's a great opportunity for our students to put their ideas into action. It's a three-day competition where students pitch their ideas for conscious capitalism ventures that make a profit while also solving a problem. Winners take home thousands of dollars to help make their ideas come true.

Applications open Friday, February 14th. Deadline: Sunday, March 8th at 11:59 pm.

TCU Prizes: $100K grand prize, $200K total cash awards

Feeding America. If you have any ideas for future guest speakers, please include alum Marcus Franklin, Lake Forest College parent Kris Jennings, and anyone else you think might be a great fit.

We hope you enjoyed Monday's conversation with Claire Babineaux-Fontenot, CEO of Feeding America. If you have any ideas for future guest speakers, please include alum Marcus Franklin, Lake Forest College parent Kris Jennings, and anyone else you think might be a great fit.

Meet our Venture Design Challenge teams:

**Heat 2**

Team: Bobby Inman '20 and Bob McKeon '21

**Heat 1**

Team: Vlaza

Team: Tim Kregor, Tara Wille, and our ENTP faculty. We are deeply grateful for their time and expertise.

Team: Daiyan Rajamohan '21

Team: Lake Forest College does not have a safe, easily accessible way to dispose of sharps and needles.

Team: Alex Armas '20 and Lucas Deely '20

Team: Feed the Needles.

Team: Future Founders' Startup Bootcamp

Future Founders' Startup Bootcamp is a three-day event designed to provide students with the skills and resources they need to launch their own businesses. The bootcamp includes workshops, panel discussions, and networking opportunities with industry experts. Students also have the opportunity to pitch their ideas to a panel of judges and receive feedback.

The bootcamp is open to all Lake Forest College students, as well as other entrepreneurs and innovators in the community. If you're interested in attending or participating, please contact us.

**Location:** Lily Reid Holt Memorial Chapel

**Time:** 9:30 am – 1:00 pm

**Cheer them on at the semi-finals!**