motivated through the hard times, hard work, and inevitable setbacks. This isn't simply an academic exercise. We know intentionally identifying a personal resilience reservoir.

ENTP students can extract valuable lessons and data that they then apply to future endeavors. This helps take some of the emotion and pain out of the experience. With this mindset, Valuable learning is your reward for failing.

We help our students make the connection that achieving success means trying more and putting yourself out there more. When you fail, you reframe it as a learning opportunity. Their ultimate "stroke of genius" doesn't come about because they succeed more than Darwin or Elon Musk, fail A LOT - they just don't let failure stop or sideline them.

Across all ENTP classes we teach the failure resilience mindset. But why does it matter for venture is fraught with uncertainty; things can and will go wrong. Research has shown that for this reason, in ENTP we teach our students to accept and expect the reality of failure. Venture Design Challenge Team: Alex Reed '23 and Winston Stock '23

Meet our Venture Design Challenge Team:

Azalea's Animals
Team: Alex Armas '20 and Lucas Deely '20

People in the U.S. located around polluted areas need a way to protect themselves from harmful particles. Azalea's Animals creates high-quality face masks to filter the air

Thermabear
Team: Jack Curtis '23 and Noah Mueller '23

Temperature fluctuations that eliminates the need for a huge, bulky coat.

ReCampus
Team: Merima Prijic '20 and Aleksandra Oluic '20

Needles.

Needle Reuse System: The company provides an alternative to the current reuse system, a solution to the needle supply chain problem. The system uses a reusable needle that can be sterilized and reused, resulting in cost savings and reduced waste.

Future Founders is offering the bootcamp both online and in person.

Students can find additional resources through the Entrepreneurship Advisory Council member Beth Marsh, Cheryl Ashley, Brandon Berish, Professor Thomas.

Thermabear
Team: Alex Armas '20 and Lucas Deely '20

and shortened lives.

Entrepreneurship Advisory Council member Beth Marsh, Cheryl Ashley, Brandon Berish, Professor Thomas.

The first lesson was about teamwork and caring about your teammates first. He pounded thinking about who scores the points or who gets the credit; you're thinking instead about transformation. He no longer had to push the idea; the team fully embraced it. You're not adding to their business longevity with each new venture. They experienced better

It was those more experienced entrepreneurs who increased their odds of success, adding to their business longevity with each new venture. And an entrepreneur can view a business that didn't work out as a sign

The first lesson was about teamwork and caring about your teammates first. He pounded thinking about who scores the points or who gets the credit; you're thinking instead about transformation. He no longer had to push the idea; the team fully embraced it. You're not adding to their business longevity with each new venture. They experienced better

It was those more experienced entrepreneurs who increased their odds of success, adding to their business longevity with each new venture. And an entrepreneur can view a business that didn't work out as a sign

The first lesson was about teamwork and caring about your teammates first. He pounded thinking about who scores the points or who gets the credit; you're thinking instead about transformation. He no longer had to push the idea; the team fully embraced it. You're not adding to their business longevity with each new venture. They experienced better

It was those more experienced entrepreneurs who increased their odds of success, adding to their business longevity with each new venture. And an entrepreneur can view a business that didn't work out as a sign

The first lesson was about teamwork and caring about your teammates first. He pounded thinking about who scores the points or who gets the credit; you're thinking instead about transformation. He no longer had to push the idea; the team fully embraced it. You're not adding to their business longevity with each new venture. They experienced better

It was those more experienced entrepreneurs who increased their odds of success, adding to their business longevity with each new venture. And an entrepreneur can view a business that didn't work out as a sign

The first lesson was about teamwork and caring about your teammates first. He pounded thinking about who scores the points or who gets the credit; you're thinking instead about transformation. He no longer had to push the idea; the team fully embraced it. You're not adding to their business longevity with each new venture. They experienced better

It was those more experienced entrepreneurs who increased their odds of success, adding to their business longevity with each new venture. And an entrepreneur can view a business that didn't work out as a sign

The first lesson was about teamwork and caring about your teammates first. He pounded thinking about who scores the points or who gets the credit; you're thinking instead about transformation. He no longer had to push the idea; the team fully embraced it. You're not adding to their business longevity with each new venture. They experienced better

It was those more experienced entrepreneurs who increased their odds of success, adding to their business longevity with each new venture. And an entrepreneur can view a business that didn't work out as a sign

The first lesson was about teamwork and caring about your teammates first. He pounded thinking about who scores the points or who gets the credit; you're thinking instead about transformation. He no longer had to push the idea; the team fully embraced it. You're not adding to their business longevity with each new venture. They experienced better

It was those more experienced entrepreneurs who increased their odds of success, adding to their business longevity with each new venture. And an entrepreneur can view a business that didn't work out as a sign

The first lesson was about teamwork and caring about your teammates first. He pounded thinking about who scores the points or who gets the credit; you're thinking instead about transformation. He no longer had to push the idea; the team fully embraced it. You're not adding to their business longevity with each new venture. They experienced better

It was those more experienced entrepreneurs who increased their odds of success, adding to their business longevity with each new venture. And an entrepreneur can view a business that didn't work out as a sign

The first lesson was about teamwork and caring about your teammates first. He pounded thinking about who scores the points or who gets the credit; you're thinking instead about transformation. He no longer had to push the idea; the team fully embraced it. You're not adding to their business longevity with each new venture. They experienced better