motivated through the hard times, hard work, and inevitable setbacks. Starting a new venture is fraught with myriad challenges, including but limited to, to where you stood before. You emerge wiser and stronger and ready to make things

This information to make myself stronger and wiser?

resilience reservoir. Iterating this over and over again, students begin to build up their

We help our students make the connection that achieving success means trying more and

hostage and make us live in a near constant fear of failure. For example, the dysfunctional

Psychology Center at the University of Pennsylvania, our faculty focus on the strengths

www.inc.com/elizabeth-macbride/why-repeat-entrepreneurs-succeed.html. In a twenty-two-year study of nearly three million startups, the researchers found that

fail as opposed to retreating into hopelessness and despair. Failure and innovation are positively correlated.

Across all ENTP classes we teach the failure resilience mindset. But why does it matter for

students to flip their POV to start asking: What can I learn when I do fail? How can I use

You emerge wiser and stronger and ready to make things

Students can find additional resources through the

Entrepreneurship Advisory Council member Beth Marsh, Cheryl Ashley, Brandon Berish,

include alum Marcus Franklin, Lake Forest College parent Kris Jennings,

This year's student teams have been matched with mentors and coaches with myriad start-

Applications are now open. Deadline: Tuesday, March 3rd at 5:00 pm

Please Note: You are welcome to compete at the national competitions even if you are

national competitions every year. ENTP students under the direction of Professor Thomas have successfully competed at

million dollars at national competitions….

Thermabear

Team: Jack Curtis '23 and Noah Mueller '23

temperature fluctuations that eliminates the need for a huge, bulky coat.

Team: Susan Guo '20

expensive and lead to unhappiness.

college because not knowing if the culture is a good fit for your personality can be scary,

International students need a way to experience a campus' culture before committing to a

College students need a peer-to-peer way to buy and sell goods because financial insecurity

Team: Daiyan Rajamohan '21

needles.

The Anti-Prick Project

Pre-K to second grade teachers currently lack a tool to teach social and emotional

Our Venture Design Challenge participants have spent months preparing for their big

Meet our Venture Design Challenge teams

The judges will score each team and determine who advances to the finals.

ENTREPRENEURSHIP AND INNOVATION NEWS

“Don’t be color blind, be color brave. Embrace diversity as a competitive advantage.” Shaw said the research's message that it is possible to learn to be an

entrepreneur probably transfers to classroom experience as well as to on-the-job

It was those more experienced entrepreneurs who increased their odds of success, adding to their business longevity with each new venture. They experienced better

ventures. And an entrepreneur can view a business that didn’t work out as a sign

takeaways from that failed business, lowering the risk of failure in his or her new

“Practically speaking, an entrepreneur could also focus on the lessons and

experience from healthcare to real estate to investments to marketing and advertising.

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