Valuable learning is your reward for failing.

Because when you move into the experience, you are transformed. You can never go back to where you stood before. You emerge wiser and stronger and ready to make things happen. Their ultimate "stroke of genius" doesn't come about because they succeed more than they fail. Because taking risks, learning from failure and innovation are positively correlated.

Resilience is the ability to thrive when things go wrong. Launching a new business or social venture is an inherently uncertain process. But even in the absence of uncertainty, when we do not have a source of resilience, we tend to predict failure: It will happen to me and I will fail. This helps take some of the emotion and pain out of the experience. With this mindset, the hopelessness of hopelessness is transformed into the ability to thrive and be a positive change agent.

 RESILIENCE: THE NEXT BIG THING

Instead of wasting energy worrying: How can I insulate myself from failure? We teach our students to accept and expect the reality of failure. For this reason, in ENTP we teach our students to accept and expect the reality of failure. Our teams will also compete for a quarter of a million dollars in cash prizes. Our 2020 mentors and coaches include alum Marcus Franklin, Lake Forest College parent Kris Jennings, TCU Values and Ventures Competition.