



Redtail #4 on SourceMedia's list of Best Fintechs to Work For

As it is one of Redtail's primary missions as an organization to create and maintain a thriving company culture, we were ecstatic to land at #4 on SourceMedia's second annual list of *Best Fintechs to Work For*. You can read the feature on Redtail for this recognition in "[The fintech that turned a warehouse into a funhouse](#)," hear much more from our CEO Brian McLaughlin and leaders of other recognized organizations about how they've built great company cultures in "[People, pets, pay: Secrets of the Best Fintechs to Work For](#)," and/or see the full list of winners with company highlights [here](#).



Bringing AI to your practice now

In February, Brian spoke with Matt Ackermann at *InvestmentNews* about how advisors can start thinking about bringing artificial intelligence capabilities into their daily practice now. Watch that conversation [here](#).

Federal Support for Artificial Intelligence Should Benefit WealthTech

Samuel Steinberger's piece at [WealthManagement.com](#) in reaction to the Feb. 11 *Executive Order on Maintaining American Leadership in Artificial Intelligence* includes further thoughts from Redtail CEO Brian McLaughlin on the topic of AI and how the federal government's initiatives in that arena could hasten adoption across industries. You can read that [here](#).

What's New in the CRM?

You can check out some of our recent work and updates to the CRM via the latest [Release Notes Bulletin](#), or see all of our Release Notes [here](#).

What's New in Integration

[Snappy Kraken](#) offers exclusive rights to use their marketing campaigns in your area, assuring you'll never have to worry about looking like a clone of the advisor down the street. Details on how to begin the setup process for their integration with Redtail are available [here](#).



2019 Redtail Universities!

RTU is coming to St. Louis on May 21. [You can register for that event now.](#)

[Check our website to learn about RTU and see our full schedule for 2019.](#)

Also, you can check out and subscribe to our Training Team's YouTube channel [here](#).

Upcoming Webinars

[Introducing Redtail Speak!](#): every Monday at 11:00 am Pacific

[Redtail Overview Demos](#): every Tuesday at 11:00 am Pacific

[30 Minute Quick Starts](#): every Wednesday at 11:00 am Pacific

Topical Webinars:

[Redtail Essentials - Integrations](#): Thursday, March 7, 11:00 am Pacific

[Using Redtail CRM on the go - Exploring the Mobile App](#): Thursday, March 14, 11:00 am Pacific

[New Partner Spotlight - Snappy Kraken](#): Tuesday, March 19, 11:00 am Pacific

[Redtail Essentials - Accounts](#): Thursday, March 21, 11:00 am Pacific

[Ask a Trainer](#): Thursday, March 28, 11:00 am Pacific

Our webinars are free to users. You can see the [full schedule for upcoming webinars here](#) or use our Social links at the bottom of this newsletter to follow us for updates!

Conferences

Representatives from Redtail Technology spend a lot of time on the road at both Broker Dealer Conferences and other industry events. Here's a list of those we'll be attending in the coming months:

LFN Spring Forum: March 4–8, Salt Lake City, UT

Orion Ascent on the Road (with Redtail): March 11–12, Atlanta, GA

iPipeline Connections: March 17–19, Las Vegas, NV

Private Advisor Group: March 24–26, Atlantic City, NJ

ProEquities APEX: March 24–27, Orlando, FL

SSG Conference: April 24–26, La Jolla, CA

SEI SAC: April 28–30, Scottsdale, AZ

Investment Center Conference: April 29–May 2, New Orleans, LA

SFA National Conference: April 29–May 2, La Jolla, CA



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