Let's get started…

Carve out a few minutes to try the design thinking exercise below. This exercise was created by Stanford Design School’s Executive Director, Sara Stein Greenburg, and York, NY: Ten Speed Press, 2021.


You can apply design thinking to make positive change in your life? Why not give it a whirl during the upcoming break…

Happy holidays ENTP students, alumni, faculty, and friends! I hope you enjoyed the holiday plans.

In case you missed it:

Entrepreneurship Alumni Board: Join us for a lunch and learn on January 17th. Details are here.

Rice University Business Plan Competition: Deadline for submission is Thursday, January 20, 2022.

#impaktWISE Ideation and Pitch competition, which focuses on creative and innovative social business model ideas. Learn more here.

ENTP Venture Opportunities: Check out our new ecosystem for the Lake Forest College community. Learn more about our new ENTP Alumni Board here.

Now that you have completed the exercise, share it with family and friends! It offers a fun way to reflect on what you liked about your semester (“I liked…”) and how you would have done things differently (“If I could…”).

As we tie a bow on fall semester and look ahead to spring, let’s use this as an opportunity to reflect. Learning and growth only happens through reflection.

We know it is all too easy to glide from semester to semester without taking the time to reflect. As we tie a bow on fall semester and look ahead to spring, let’s use this as an opportunity to reflect. Learning and growth only happens through reflection.

I have one more holiday treat for you of the design thinking variety: Every Body Whole & Well. Last month, Trish’s startup – Whole & Well – was named Gold Winner for its innovative and delicious plant-based food! Congrats to the Every Body Whole & Well team. And congrats to Whole & Well for creating a food that is good for you…


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